

# BREAKBULK

ASIA 18-19 NOVEMBER 2026

## SPONSORSHIP OPPORTUNITIES





## Welcome to Breakbulk Asia 2026

We're excited to announce the launch of Breakbulk Asia 2026 - our newest addition to the global Breakbulk portfolio - taking place in the dynamic city of Singapore. As the gateway to the Asia-Pacific region, Singapore offers a strategic platform for industry professionals to forge valuable regional and international partnerships. Breakbulk Asia 2026 will bring together project cargo specialists, logistics providers, EPCs, project owners, and global shippers under one roof, making it the ideal place to build relationships and unlock new business opportunities.

At Breakbulk Asia, the exhibitor experience is more than just a presence on the show floor. It's a chance to connect face-to-face with decision-makers across key sectors such as energy, infrastructure, mining, and manufacturing. Whether your goal is to expand into new markets or strengthen existing partnerships, this is the event designed to help you succeed in the fast-growing Asia-Pacific project cargo landscape. From the moment you secure your space, our dedicated marketing team will work with you to amplify your visibility through our digital and social channels. The earlier you join, the greater your exposure to an engaged, global audience.

We look forward to welcoming you to Singapore and to a new chapter of connection and growth at Breakbulk Asia 2026.



**Ben Blamire**  
Event Director, Breakbulk



# SPONSORSHIP

Maximise your exposure at the worlds leading event for project cargo and breakbulk industries.

Generate awareness, impressions, and leads for your business and put your brand at the forefront of the project cargo and Breakbulk community with our onsite sponsorship opportunities.

**Our sponsorship opportunities are thoughtfully categorised into three key areas:**

**BRANDING**

**CONTENT**

**DIGITAL**

This means you can tailor your sponsorship to align perfectly with your marketing goals and reach your target audience in the most impactful way.

Whether you're looking to enhance your brand visibility, share valuable content with industry professionals, or expand your digital footprint, we have a sponsorship package designed to help you achieve your objectives.

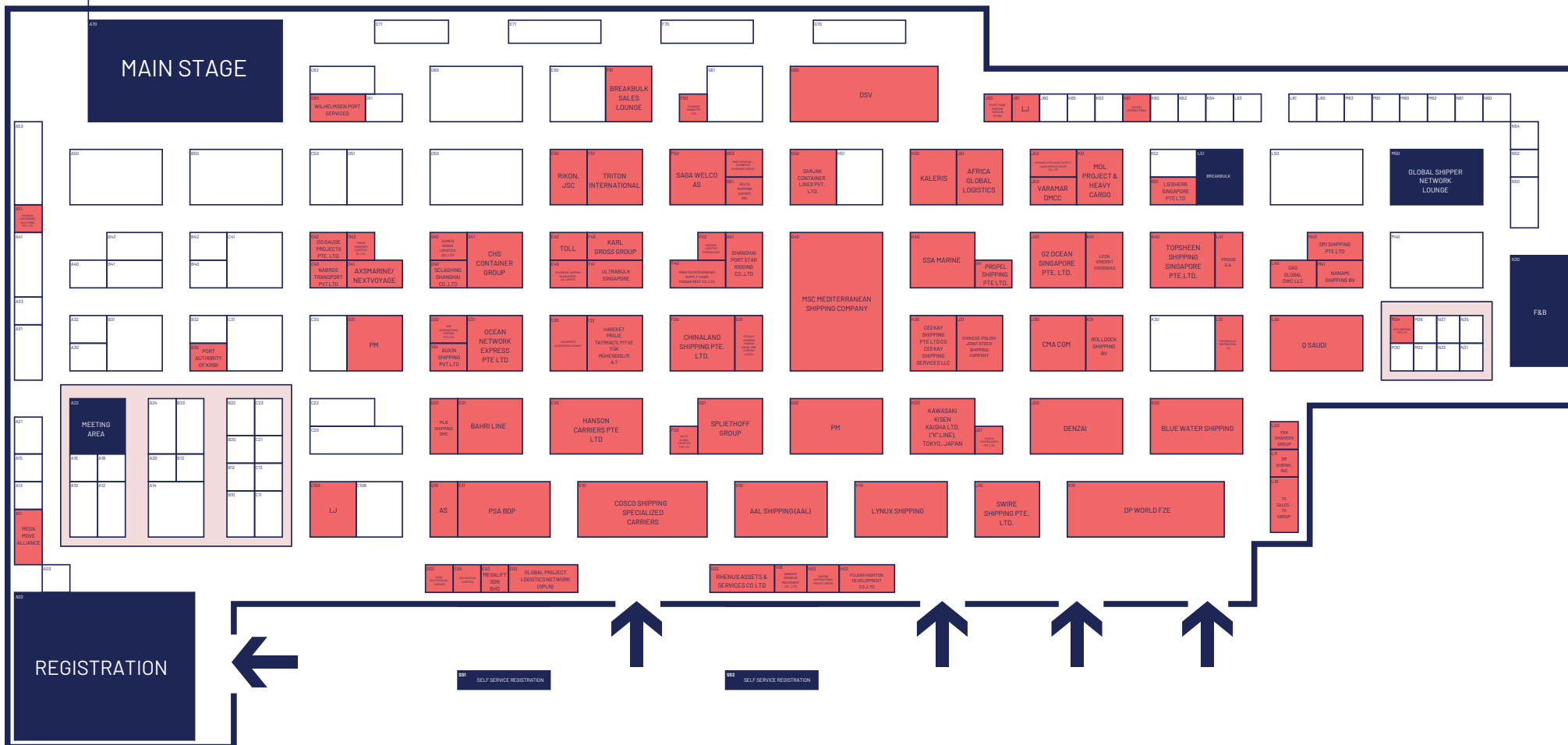


## 2026 FLOORPLAN

SPONSORED BY



## INDUSTRIAL PROJECTS





# WHY SPONSOR?



Put your brand in front of the project cargo community at a time when prospects for new business are high



Establish and reinforce leadership in your company's sector



Meet with project owners, shippers, specialised transport and logistics companies both in-region and global



Launch new products and services to a captive buying audience



Tap into Breakbulk's global social media presence and promote your company to the world



Match your company's sales objectives with a sponsorship to reinforce your message

# MEDAL LEVELS



## Tiered Medal Levels: Platinum, Gold, Silver and Bronze

Breakbulk Asia offers four tiered sponsorship packages that allow you to promote your brand before, during and after the show. Sponsorship gives your brand visibility and more opportunities for customer engagement within the Breakbulk community.

BENEFITS	BRONZE	SILVER	GOLD	PLATINUM
Logo included on onsite sponsor array	●	●	●	●
Logo on pre-event marketing materials	●	●	●	●
Logo and company profile listed digitally on Breakbulk website on sponsor page	●	●	●	●
1x Floor cling located in the exhibition hall, directing people to your stand	●	●	●	●
Included in the footer of the Day 1 Recap email sent to all event participants		●	●	●
Featured in the Breakbulk Asia 2026 post-event video			●	●
1x Lead retrieval licence				●



# FEATURE AREAS

## BREAKBULK MAIN STAGE

Conference sessions will take place throughout the event on the Main Stage, which will include sponsor branding. This is the hub for the region's thought leaders who deliver compelling content on the issues critical to new business for project cargo professionals.

Sponsored by



## REGISTRATION

As the Registration Sponsor, your brand is the first and last thing every attendee interacts with - making it one of the most visible and high-impact sponsorship opportunities available. From the moment participants register online to when they check in onsite, your company will be front and center.

Sponsored by





# GLOBAL SHIPPER NETWORK LOUNGE

An exclusive lounge for senior cargo owners and project shippers to network and hold private meetings. Gain direct access to the event's most influential decision-makers—including energy companies, EPCs, bankers, and manufacturers. This sponsorship provides entry into an exclusive space to network and build relationships with the industry's top cargo owners and project shippers.

## ONSITE BENEFITS:

- Logo prominently displayed in the feature design (design by Breakbulk, sponsor to approve logo placement or any branding)
- Opportunity to host 1-hour presentation (agreed with Breakbulk)
- Opportunity to distribute marketing materials in the lounge (sponsor to provide)
- Logo included on onsite sponsor array
- Logo included on floor sticker design directing to GSN Lounge
- Access to lounge for 5 members of your team

## MARKETING BENEFITS:

- Logo and company profile listed digitally on Breakbulk website on sponsor page
- Logo on pre-event marketing materials
- Included in the footer of the Day 1 recap emails sent to all participants
- Featured in Breakbulk post-event video





# WOMEN IN BREAKBULK LOUNGE

A dedicated space for industry women to network, hold meetings and take a break from the crowds.

Demonstrate your company's commitment to diversity, equity, and inclusion. This sponsorship aligns your brand with the advancement of women in logistics and project cargo, connecting you with key advocates and future leaders.

## ONSITE BENEFITS:

- Logo featured on signage (backdrop, banners)
- Content Distribution: Option to distribute materials and a gift to attendees.
- Prominent branding in the structure of the Women in Breakbulk Lounge (banners and billboards to be designed by Breakbulk)
- Distribution of company's promotional marketing materials in the WIBB Lounge (materials refreshed at the start of each day)
- Access to lounge for 5 members of your team
- Sponsor to provide 1-3 high resolution images to be incorporated within design (opt\*)

## MARKETING BENEFITS:

- Logo and company profile listed digitally on Breakbulk website on sponsor page
- Logo on pre-event marketing materials
- Included in the footer of the Day 1 recap emails sent to all participants
- Featured in Breakbulk Asia post-event video





# BREAKBULK STUDIOS

A high-visibility video studio producing minterviews and industry insights throughout the event.

Showcase your expertise and thought leadership through video content distributed globally. This sponsorship is perfect for companies looking to amplify their message and gain exposure far beyond the event floor.

## ONSITE BENEFITS:

- Logo included in the feature design of Breakbulk Studios, designed by Breakbulk
- Logo branding across the backdrop for Breakbulk Studios
- 'Sponsored by' logo on the floorplan
- Interview in the Studios (time and date to be agreed with Marketing Director)
- Logo included on onsite sponsor array

## MARKETING BENEFITS:

- Sponsor recognition and web link on the event video web page
- Logo and company profile listed digitally on Breakbulk website on sponsor page
- Logo on pre-event marketing materials
- Included in the footer of the Day 1 recap emails sent to all participants
- Featured in Breakbulk Asia post-event video



# BRANDING



# ATTENDEE BAGS

Attendee Bags offer a unique way to promote your brand, engage with attendees and enhance their event experience. All attendees receive these bags upon registration, and they become a valuable accessory throughout the event.

## ONSITE BENEFITS:

- Bag co-branded with Sponsor and Breakbulk Middle East logos; sponsor to approve logo placement
- Produced by Breakbulk (confirm printing and quantity upon agreement)
- Sustainable bag material is preferred
- Opportunity to provide a brochure/leaflet or gift (A4 maximum size and non-exclusive sponsorship package, item to be approved by Breakbulk). Sponsor to design/produce collateral and send to venue





# MAIN STAGE SESSION

This sponsorship opportunity places your brand in the spotlight during a specific session in our conference agenda, allowing you to align your message with a particular theme or topic of interest. This sponsorship offers a focused and targeted approach to reaching your desired audience, as attendees engage with the session's content and look to your brand as a source of expertise and support. It's a chance to showcase your brand's expertise to specific industry topics and thought leadership.

## ONSITE BENEFITS:

- Company executive to deliver 3-minute opening remarks for the selected session
- Logo displayed on Main Stage screen during session
- Access to BGSN Lounge for speaker

## MARKETING BENEFITS:

- Branding on related session social media posts, pre-event
- Sponsored by "Your company logo/name" on the online agenda, one of the most viewed pages during the event period





# EDUCATION DAY

An interactive program connecting students and young professionals with industry leaders. Invest in the future of the industry by engaging directly with the next generation of logistics and project cargo professionals. This sponsorship is ideal for companies committed to talent development and building brand loyalty among young professionals.

## ONSITE BENEFITS:

- Logo included on Education Day signage (banners, back drop)
- Sponsor's exhibition stand to be part of the Education Day tour
- Opportunity to provide brief introductory remarks at Education Day and lead a session, subject to curriculum and Content Director sign off

## MARKETING BENEFITS:

- Recognition on website and any marketing materials related to Education Day





# DIGITAL & ADVERTISING

# BREAKBULK APP

Make a powerful impact as the Official Breakbulk App sponsor, with your brand seamlessly integrated into the event's official mobile app – a vital tool for every attendee. Your logo will be visible each time the app is opened, creating strong brand recall and recognition throughout the event. This sponsorship aligns your brand with cutting-edge technology and innovation, while offering customisation options to ensure a memorable and cohesive presence that reflects your identity.

## ONSITE BENEFITS:

- Logo on login screen
- Logo on page while calculating recommendations
- Personalised targeted push notification – one sent each day
- Special dedicated 'featured' section in the sidebar on the website
- Logo on page where users can link their social accounts
- Logo included on onsite sponsor array

## MARKETING BENEFITS:

- Logo and company profile listed digitally on Breakbulk website on sponsor page
- Logo on pre-event marketing materials
- Included in the footer of the Day 1 recap email sent to all participants



# CUSTOM OPTIONS

Tailored sponsorship designed to meet your unique branding and engagement goals.

For companies seeking a tailored approach to brand engagement, custom options offer the flexibility to create unique experiences that align with your marketing objectives and audience.

## INCLUSION:

- Bespoke onsite activations and branding
- Direct collaboration with our design team
- Integration into event infrastructure
- Co-created marketing campaigns
- Custom digital and onsite exposure
- Flexible opportunities for standout visibility



# OPPORTUNITIES UNDER \$5K

We have plenty of sponsorship items that are budget friendly, including the four below. To find out what else we have on offer get in touch with the team.

## BREAKBULK STUDIOS INTERVIEW

Sit down in our onsite studio with the editorial team for an interview on the topic of your choosing. Get your company's name and mission out there as we share the interview with our 48,000+ strong digital following

## EVENT MEET APP PUSH NOTIFICATION

Choose from one or two personalized targeted push notifications sent on either the Wednesday or Thursday of the event to encourage visitors to pay your booth a visit

## ATTENDEE BAG INSERT

Attendee Bag inserts offer a unique way to promote your brand, engage with attendees and enhance their event experience.

## WEBSITE LEADERBOARD ADVERT

Capture attendee's attention as the homepage banner sponsor on Breakbulk's website. This sponsorship offers a dynamic way to engage attendees and drive traffic to your homepage



# GLOBAL EVENT PARTNER

If you do business in more than one region in the world, your marketing program should reflect your coverage. The Global Event Partner program is designed to support your business goals through our four events in Singapore, Dubai, Rotterdam and Houston. Become a Global Event Partner to maximize your reach to key decision-makers. Ask about our new savings program on adding a further Breakbulk event.

**ALL BREAKBULK EVENTS ARE THE LEADERS IN THEIR REGIONS AND EACH COMES WITH ITS OWN ADVANTAGES.**



Breakbulk Middle East, our fastest-growing event, has the support of many of the region's state-run and private project owners, offering direct access to key decision-makers in the Middle East and resource-rich countries in Africa and Asia.



Breakbulk Europe attracts attendees from more than 120 countries, so if you're looking to reach the world this is the place to be.



Breakbulk Americas offers access to decision-makers from Canada, the U.S. and Latin America where oil & gas, mining and alternative energy projects are thriving.



Breakbulk Asia offers unmatched access to Asia's growing project cargo market. Gain instant credibility, connect with key decision-makers, and position your business for long-term success in this booming region.

**TALK WITH YOUR ACCOUNT REPRESENTATIVE OR REQUEST INFORMATION AT [BREAKBULK.COM/PAGE/GEP](https://breakbulk.com/page/gep)**

# GET IN TOUCH

Reserve your Breakbulk Asia 2026 sponsorship today.  
And, ask about Breakbulk global sponsorships to build your brand consistently around the world.



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**BREAKBULK** **10** YEARS  
MIDDLE EAST 4-5 FEB 2026

**BREAKBULK**  
EUROPE 16-18 JUNE 2026

**BREAKBULK**  
AMERICAS SEPTEMBER 22-24 2025

**BREAKBULK**  
ASIA 18-19 NOVEMBER 2026