



BREAKBULK

ASIA

SPONSORSHIP BROCHURE



OPENING A NEW REGION OF PROJECT OPPORTUNITIES

Breakbulk opens a new region of opportunity at the right time, in the right place

Asia's rapid expansion in energy, infrastructure, and industrial development is driving unprecedented demand for specialised project logistics. Breakbulk Asia creates a powerful new platform that connects decision-making shippers with the industry's leading transport, equipment, and logistics providers.

Launching in Singapore - Asia's financial and maritime hub - Breakbulk Asia brings the global project cargo community to the centre of the region's fastest-growing markets. It's where major project contracts take shape, strategic partnerships are formed, and real business gets done.

WHY SPONSOR?

Sponsorship puts your brand at the centre of the project cargo community when new opportunities are at their peak.

Breakbulk Middle East is where relationships are built and deals begin. Sponsorship ensures your brand stands out where it matters most.

It enables you to:



Engage directly with key decision-makers



Strengthen your leadership position in the market



Launch products and services to a targeted buying audience



Amplify your brand through Breakbulk's global marketing reach



Align your business objectives with a platform trusted by the industry



TIER PACKAGES

Breakbulk Middle East offers four tiered sponsorship packages that allow you to promote your brand before, during and after the show. Sponsorship gives your brand visibility and more opportunities for customer engagement within the Breakbulk community.

	PLATINUM	GOLD	SILVER	BRONZE
Logo included on onsite sponsor array	✓	✓	✓	✓
Logo on pre-event marketing materials	✓	✓	✓	✓
Logo and company profile listed digitally on Breakbulk website on sponsor page	✓	✓	✓	—
Included in the footer of the Day 1 Recap email sent to all event participants	✓	✓	—	—
Featured in the Breakbulk Middle East 2026 post-event video	✓	✓	—	—
1x lead retrieval license on app	✓	—	—	—
1x floor cling located in the exhibition hall, directing people to your stand	✓	—	—	—

SPONSORSHIP OPPORTUNITIES: BRANDING

NETWORKING RECEPTION

Sponsoring the Networking Reception delivers strong brand visibility and valuable engagement opportunities. Your brand will feature across onsite signage, pre-event marketing, and registration emails - while you connect with attendees in a relaxed setting with food, drinks, and entertainment.

ATTENDEE BAGS

Distributed at registration, attendee bags provide a high-impact way to promote your brand, engage with participants, and enhance the event experience



POCKET GUIDE

Sponsor the Official Event Pocket Guide - an essential tool for navigating the show and a valuable reference long after it ends. A practical, high-visibility opportunity that delivers lasting brand exposure beyond the event days.

ATTENDEE BADGE

Integrated into every attendee badge, your brand message or offer is placed directly in front of all participants - ensuring maximum visibility and consistent exposure throughout the event

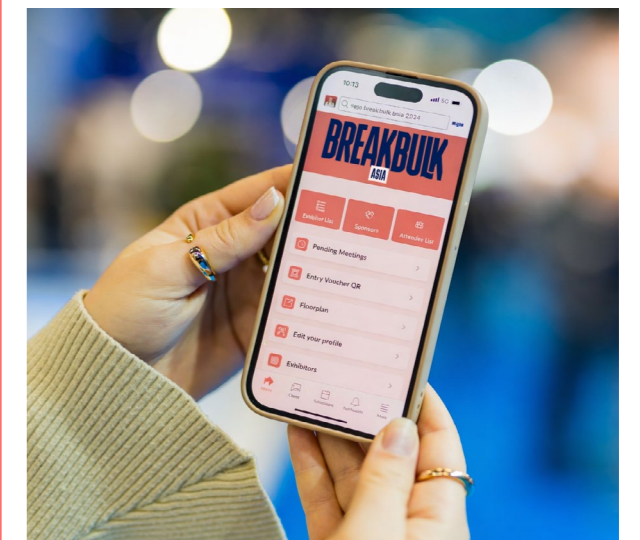
AISLE BANNERS

Elevate your brand presence with high-impact hanging banners suspended above the exhibition floor. Visible from across the halls, these large-format placements help attendees easily spot your location while delivering powerful, long-range brand exposure throughout the event.



LANYARDS

An essential item for all attendees that offers repeated exposure for sponsor's brand throughout the show.



BREAKBULK APP

Make a powerful impact as the Official Breakbulk App Sponsor, with your brand seamlessly integrated into the event's essential mobile platform. Your logo appears every time the app is opened, ensuring continuous visibility and strong brand recall throughout the event.

FOYER WALL BANNER

Make a strong impression with large-format banners in the foyer, capturing attention as attendees arrive and move through this high-traffic space.

To explore sponsorship opportunities, pricing and tailored package options, please get in touch with our sales team.

SPONSORSHIP OPPORTUNITIES: FEATURES

REGISTRATION (1)

As the Registration Sponsor, your brand is the first and last touchpoint for every attendee - making it one of the most visible and high-impact opportunities available. From online registration through to onsite check-in, your company remains front and center throughout the attendee journey.

BREAKBULK LIVE STAGE (3)

Conference sessions take place throughout the event on the Main Stage, featuring prominent sponsor branding. As the central platform for the region's leading voices, it delivers compelling insights on the key issues driving new business for project cargo professionals.



GLOBAL SHIPPER LOUNGE (2)

Where shippers from oil & gas companies, EPCs, manufacturers, government officials and more meet to network and hold on the floor meetings. An exclusive opportunity to showcase your brand to the decision makers and VIPs in the breakbulk and project cargo industry.

BREAKBULK STUDIOS (4)

Breakbulk Studios is the dedicated hub for live interviews with speakers, dignitaries, and exhibitors. As a sponsor, your logo will be prominently displayed in the interview backdrop, ensuring strong on-site visibility throughout the event and continued exposure across all post-event video content.

BREAKBULK VOICES STAGE (5)

Breakbulk Voices is a dedicated stage spotlighting focused conversations on the trends, technologies, and innovations shaping project cargo and logistics. Sponsoring this platform positions your brand at the center of fresh thinking and forward-looking industry dialogue.

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SPONSORSHIP OPPORTUNITIES: THOUGHT LEADERSHIP

WOMEN IN BREAKBULK (1)

Support inclusion and champion diversity by aligning your brand with this inspiring industry initiative. This event brings together women from across maritime, project cargo, and breakbulk to share career insights, practical advice, and perspectives on driving positive change in the sector.



CHARTERING WORKSHOP (2)

Where shippers, carriers, brokers, and logistics professionals build expertise in vessel chartering and strengthen industry relationships. This exclusive sponsorship connects your brand with key decision-makers in global breakbulk and project cargo.

BREAKBULK LIVE SESSION (3)

Sponsor a session on the Breakbulk Voices stage - a platform dedicated to focused conversations on the trends, technologies, and innovations shaping project cargo and logistics. This opportunity positions your brand alongside a specific topic and audience, placing you at the center of forward-looking industry dialogue.

BREAKBULK VOICES SESSION (4)

Sponsor a Main Stage session where key industry topics are led by voices from across the sector. Align your brand with a focused theme and audience, positioning your company at the forefront of project cargo conversations.

AI WORKSHOP

An exclusive opportunity to position your brand at the forefront of digital innovation and connect with decision-makers seeking smarter, more efficient solutions.

NEXTWAVE EDUCATION DAY (5)

Position your brand in front of the next generation. NextWave Education Day informs and inspires students about the breakbulk and project cargo sector - how cargo moves and the career opportunities it offers.

EXECUTIVE SUMMIT

The Executive Summit is an exclusive, closed-door gathering of senior leaders from across the project cargo supply chain. Sponsorship aligns your brand with high-level discussions on the forces reshaping global logistics and positions your company among the industry's most influential decision-makers.

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CONTACT US TODAY

OR COMPLETE THE SPONSORSHIP FORM TO ENQUIRE TODAY



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THANK YOU TO OUR GLOBAL EVENT PARTNERS



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ASIA 18-19 NOVEMBER 2026