



BREAKBULK

AMERICAS OCTOBER 19-20 2027



Patrick Hyslop
Event Director
Breakbulk Americas

WELCOME TO BREAKBULK AMERICAS 2027!

Breakbulk Americas is where the project cargo and breakbulk industry comes together. With a legacy spanning 37 years, it is the convening place for the industry across the Americas, bringing the people who plan, deliver and drive projects forward under one roof.

In 2027, our impactful two-day event puts you face to face with the shippers, carriers, freight forwarders, ports, equipment specialists and service providers who make projects happen. Meet the right people, work through challenges and explore opportunities together, with the focus and momentum that only meeting in person can create.

A conversation on the exhibition floor can unlock a solution. An introduction can open a market. A meeting can move a project from possibility to progress. With the industry together, two days can set the direction for the year ahead.

Whether you're a returning exhibitor or joining us for the first time, put your business at the center of those conversations. Showcase your expertise, build trust with decision-makers and establish the relationships needed to move projects forward at pace.

Explore our exhibitor packages and sponsorship opportunities and make your mark on the next chapter of this longstanding industry gathering. Our team is ready to help you secure your space and make the most of your participation.

CONTACT OUR TEAM OF EXPERTS TODAY



Christian Thompson
Key Account Director
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Gisset Capriles
Sales Manager
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Morgan Pope
Business Development Executive
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WHY SHOULD YOU EXHIBIT?

GET MORE THAN TWO DAYS OF EXPOSURE

Your visibility starts the moment you sign. Preshow marketing, onsite presence and post-show reach will extend your impact beyond the stand.

MEET THE DECISION MAKERS WHO CONTROL PROJECT SPEND

Stop chasing introductions. Meet project owners, EPCs, energy companies and global forwarders face to face. If winning work depends on reaching senior decision makers, this is where you do it.

SHORTEN YOUR SALES CYCLE

Months of calls can happen in two days. Move live opportunities, strengthen key relationships and turn conversations into real pipeline.

BE WHERE THE AMERICAS PROJECTS ARE MOVING

Energy transition, LNG, infrastructure and nearshoring are driving demand across the region. Houston is the hub. Breakbulk Americas puts you at the centre of it.

SPEAK TO A TARGETED, COMMERCIAL AUDIENCE

This is not a general logistics show. Every attendee is connected to project cargo and breakbulk. Every conversation has purpose.

SHOW THE MARKET YOU ARE HERE TO DO BUSINESS

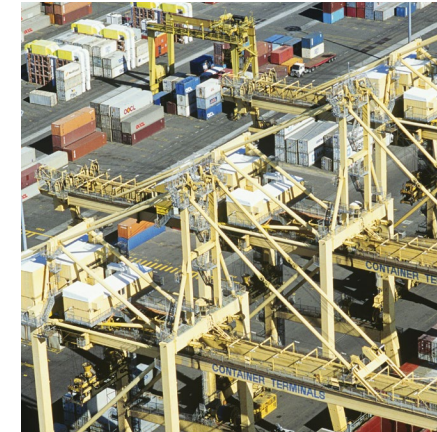
Exhibiting signals scale, credibility and presence. If you want buyers to see you as a long-term partner, you need to be visible.



WHO SHOULD EXHIBIT?



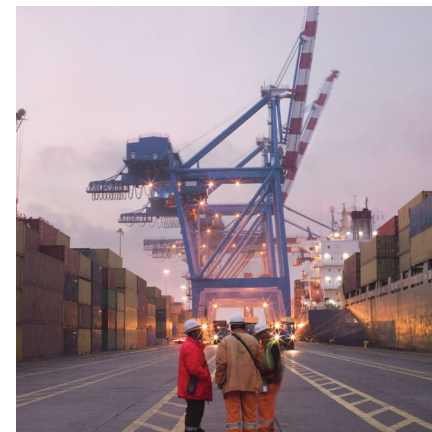
FREIGHT FORWARDER



EQUIPMENT



ROAD TRANSPORT



PORTS & TERMINALS



MARITIME TRANSPORT



TECHNOLOGY AND
INDUSTRY-RELATED SERVICES



LOGISTICS SERVICES



AIR TRANSPORT



RAIL TRANSPORT

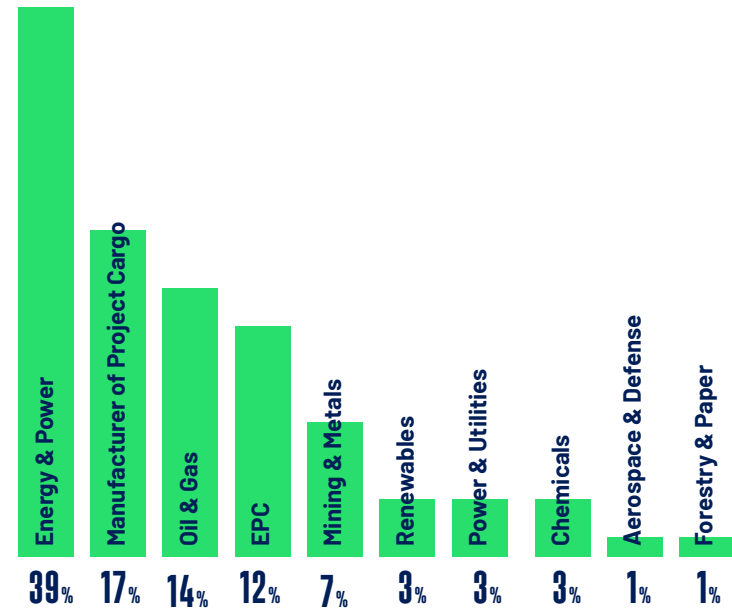
SHIPPERS: THE KEY DECISION MAKERS

Breakbulk Global Shipper
Programme hosted...

523
members

27%
increase
from 2025

BY SECTOR



SHIPPER COMPANIES IN ATTENDANCE

AIR LIQUIDE, AIR PRODUCTS, ARCELORMITTAL, ATLAS COPCO, BAKER HUGHES, BECHTEL, BLACK & VEATCH, BURNS & MCDONNELL, DOW CHEMICAL COMPANY, EDF, EDP RENEWABLES, EXXONMOBIL, FLUOR, GE VERNOVA, GLENCORE, HALLIBURTON, HITACHI ENERGY, KBR, KIEWIT, LINDE ENGINEERING, MCDERMOTT, MICROSOFT, MITSUBISHI POWER, MITSUI & CO., NASA, NEXTERA ENERGY RESOURCES, OXY, PHILLIPS 66, QCELLS, RIO TINTO, SAIPEM, SHELL, SIEMENS ENERGY, SLB, SOLVAY, SPACEX, SUMITOMO CORPORATION, TATA STEEL, TENARIS, TOSHIBA, VESTAS, WÄRTSILÄ, WESTINGHOUSE, WOOD, WORLEY and many more...



2027 FLOORPLAN

GEORGE R. BROWN CONVENTION CENTER, HALLS A & B



SOLD

AVAILABLE

BREKbulk AMERICAS 2026 IN NUMBERS

RESULTS AT A GLANCE



WHO WILL YOU MEET?

88% of exhibitors in 2026, rebooked for 2027, meaning the floorplan is already filling up. Check out some of the brands that are already confirmed for 2027:



and many more...

NETWORKING BEYOND THE EXHIBITION FLOOR



SPONSORSHIP

REASONS TO SPONSOR

Put your brand in front of the project cargo community at a time when prospects for new business are high.

- Establish and reinforce leadership in your company's sector
- Meet with project owners, shippers, specialised transport and logistics companies both in-region and global
- Launch new products and services to a captive buying audience
- Tap into Breakbulk's global social media presence and promote your company to the world
- Match your company's sales objectives with a sponsorship to reinforce your message
- Have another idea? Our sponsorship team is eager to work with you in customising a program that's exactly right for you

ONSITE OPPORTUNITIES



BREAKBULK LIVE STAGE

Conference sessions take place throughout the event on the Breakbulk Live stage, giving your brand visibility alongside the region's thought leaders as they explore critical issues and new business opportunities for project cargo professionals.



BREAKBULK VOICES STAGE

Put your brand at the heart of the conversation on the Breakbulk Voices stage, featuring live interviews with speakers, industry leaders and exhibitors. Sponsor visibility extends across the event and post-event video content.



WOMEN IN BREAKBULK

The Women in Breakbulk breakfast is a premier gathering that unites women across the project cargo and breakbulk industry for an afternoon of inspiration, networking, and thought leadership. Align with this impactful initiative and make a lasting impression!

THOUGHT LEADERSHIP



BREAKBULK STAGE SESSION

Showcase your company to an engaged audience during a high-level strategic session on the Live or Voices stage and participate in the session with opening remarks or a seat on the panel.



WORKSHOP

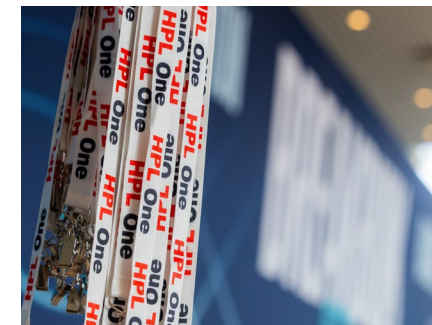
Sponsor one of three workshops: AI, Chartering or Heavy Lift. Position your company alongside practical, focused learning and connect your brand with professionals exploring the ideas and expertise shaping the future of breakbulk.



NEXTWAVE EDUCATION DAY

Breakbulk Education Day is known throughout the region for its role in educating students from partnering institutions about the opportunities for a career in maritime, transportation, logistics and other related fields.

BRANDING OPPORTUNITIES



LANYARDS

An essential item for all attendees that offers repeated exposure for sponsor's brand throughout the show.



EXHIBITOR LOCATOR

Located in the foyer and prominently branded, the exhibitor locator is the first stop for attendees looking to plan their exhibition floor route.



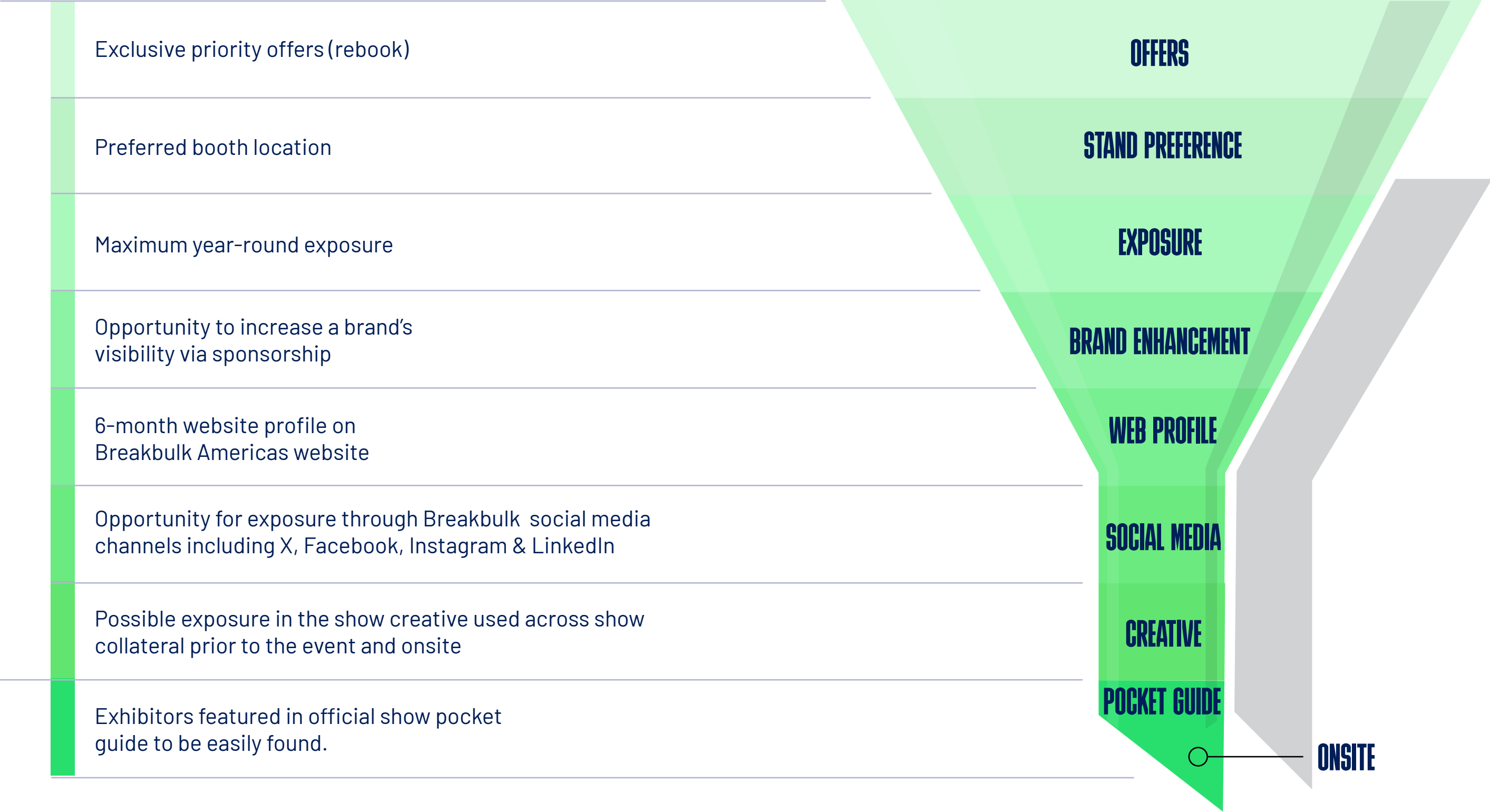
FLOOR STICKERS

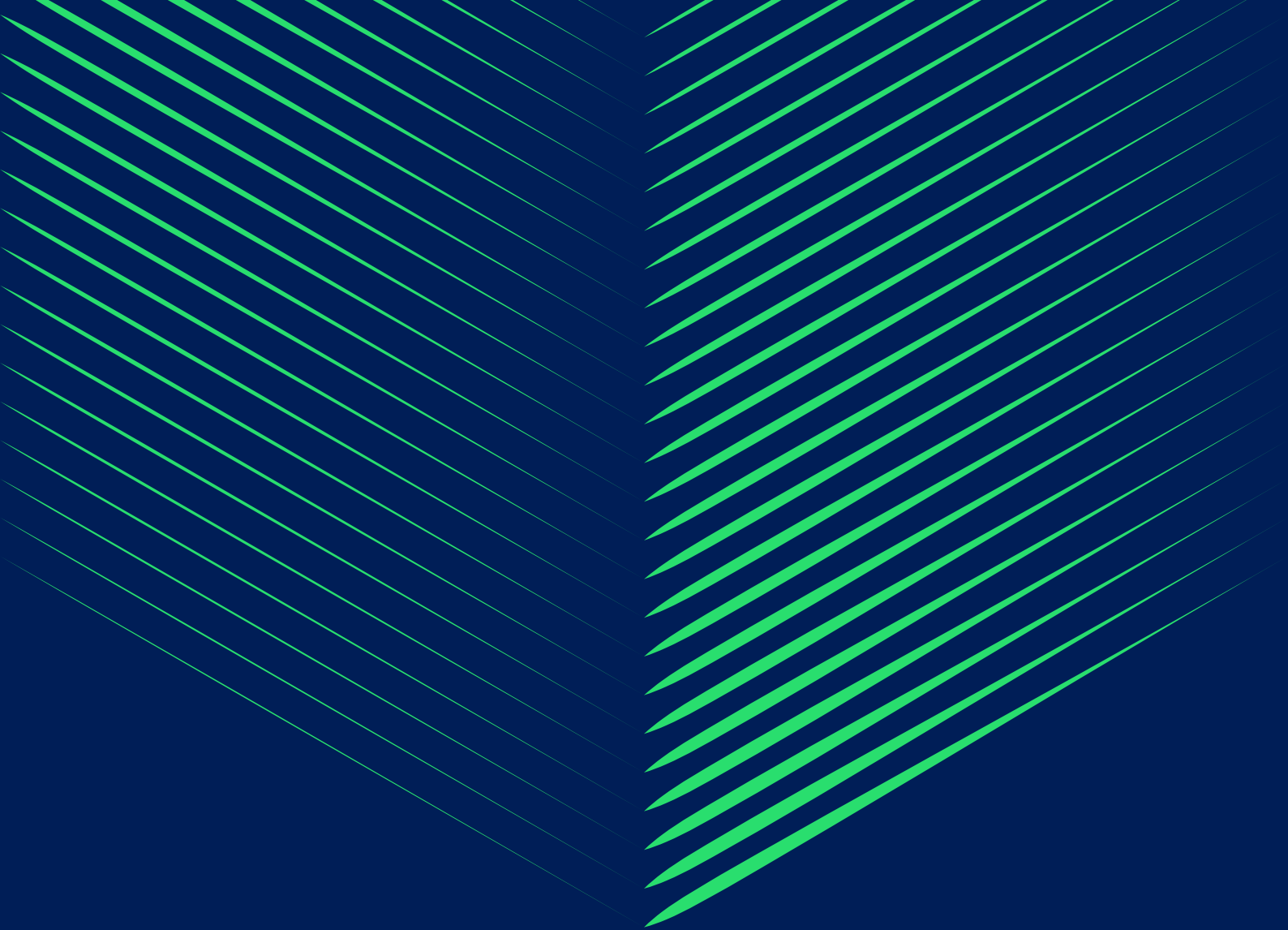
Easily advertize your company logo and stand location number. Looked at by thousands of visitors this sponsorship offers branding at every turn.

Find out more about our sponsorship opportunities by contacting the team: remi.toyobo@breakbulk.com

THE VALUE OF BOOKING NOW

BENEFITS RECEIVED





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CONTACT US TODAY

americas.breakbulk.com