

BREAKBULK

AMERICAS SEPTEMBER 22-23 2026

SPONSORSHIP
OPPORTUNITIES

AMERICAS.BREAKBULK.COM

SPONSORSHIP

Maximize your exposure at the region's leading event for the project cargo and breakbulk industry.

Generate awareness, impressions and leads for your business, and put your brand at the forefront of the project cargo and Breakbulk community with our onsite sponsorship opportunities.

Our sponsorship opportunities are thoughtfully categorized into three key areas:

FEATURE AREAS

BRANDING

DIGITAL

This means you can tailor your sponsorship to align perfectly with your marketing goals and reach your target audience in the most impactful way.

Whether you're looking to enhance your brand visibility, share valuable content with industry professionals, or expand your digital footprint, we have a sponsorship package designed to help you achieve your objective.



2026 FLOORPLAN

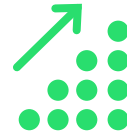
GEORGE R. BROWN CONVENTION CENTER,
HALLS A & B



WHY SPONSOR?



Put your brand in front of the project cargo community at a time when prospects for new domestic business are high



Establish and reinforce leadership and reliability in your company's sector



Raise your profile with the decision-makers who count: EPCs, project owners and other shippers



Leverage your presence to a captive buying audience, an opportunity that comes around just once a year



Tap into Breakbulk's global social media presence and promote your company to the world



Build recognition before, during and after the show with a sponsorship that complements your sales goals

FEATURE AREAS

MAIN STAGE SPONSOR

Conference sessions will take place throughout Breakbulk Americas on the Main Stage, which includes extensive sponsor branding. One of the key focal points of the show floor, this is the hub for the region's top thought leaders from across the industry to deliver compelling content on the issues critical to new business for project cargo professionals.

INCLUSION:

- Logos included in the graphic design of the Main Stage, designed by Breakbulk
- Company logo prominently displayed on the stage holding slides
- 30-second company video to run from the main stage during programming breaks (provided by the client)
- A note of thanks to the sponsoring company from Main Stage during welcome address
- Opportunity to moderate or participate as a panelist in a panel discussion (Subject to content team sign off)
- Company representative to be interviewed in Breakbulk Studios
- Chair covers dual branded with Breakbulk branding
- Opportunity for a bar placed on or near your booth for welcome reception (depending on booth location and fire marshal approval) with bottled beer, house wine and light snack selection e.g. nuts, pretzels, potato chips etc.
- Sponsor logo included on bar signage with branded napkins and koozies to be placed at the bar
- Logo and company profile listed digitally on Breakbulk website on sponsor page
- Logo on pre-event marketing materials
- Included in the footer of the Day 1 and Day 2 recap emails sent to all participants
- Featured in Breakbulk post-event video

PRICE:

\$21,000



WOMEN IN BREAKBULK HEADLINE SPONSOR & LOUNGE

The Women in Breakbulk Luncheon is a premier gathering that unites over 200 women across the project cargo and breakbulk industry for an afternoon of inspiration, networking, and thought leadership. Featuring industry panels and interactive networking activities, this event fosters meaningful connections and important conversations. As headline sponsor of the luncheon and Women in Breakbulk Lounge on the show floor, your brand will be showcased in front of influential industry leaders, showing your support for the advancement of women in the field. Align with this impactful initiative and make a lasting impression.

INCLUSION:

- Logo featured on signage (backdrop, banners)
- Opportunity to provide a 3-minute opening remarks and a seat on the main panel with promotional video before start of session
- Logo Placement: Company logo on holding slides
- Content: Speaker to be interviewed in Breakbulk Studios
- VIP Access: Access to Global Shipper networking lounge for speaker
- Content Distribution: Option to distribute materials and a gift to attendees
- Participation: 1 table of 8
- Prominent branding in the structure of the Women in Breakbulk Lounge (banners and billboards to be designed by Breakbulk)
- Distribution of company's promotional marketing materials in the WIBB Lounge (materials refreshed at the start of each day)
- Access to lounge for 5 members of your team
- 1x Floor cling located in the exhibition hall, directing people to your designated area in the WIBB Lounge with sponsor logo
- Sponsor to provide 1-3 high resolution images to be incorporated within design (opt*)
- Logo and company profile listed digitally on Breakbulk website on sponsor page
- Logo on pre-event marketing materials
- Included in the footer of the Day 1 and Day 2 recap emails sent to all participants
- Featured in Breakbulk post-event video

PRICE:

\$17,500



BREAKBULK STUDIOS

A high-visibility video studio producing interviews and industry insights throughout the event. Showcase your expertise and thought leadership through video content distributed globally. This sponsorship is perfect for companies looking to amplify their message and gain exposure far beyond the event floor.

INCLUSION:

- Logo included in the feature design of Breakbulk Studios, designed by Breakbulk
- Logo branding across the backdrop for Breakbulk Studios
- 'Sponsored by' logo on the floorplan
- Interview in the Studios (time and date to be agreed with Marketing Director)
- Logo included on onsite sponsor array
- Sponsor recognition and web link on the event video web page
- Logo and company profile listed digitally on Breakbulk website on sponsor page
- Logo on pre-event marketing materials
- Included in the footer of the Day 1 and Day 2 recap emails sent to all participants
- Featured in Breakbulk post-event video

PRICE:

\$6,900



PHOTO CONTEST AREA

The Breakbulk Americas Photo Contest is a highly anticipated and celebrated tradition within the industry, showcasing the incredible achievements in project cargo and breakbulk. This sponsorship puts your brand in the spotlight, giving you prime visibility across the entire community while supporting an initiative that honors the innovation, dedication and expertise within the sector. Align your brand with this exciting competition and be part of celebrating the industry's finest moments.

INCLUSION:

- Logo prominently displayed in the Photo Contest Area (designed by Breakbulk, sponsor to approve logo placement)
- 'Sponsored by' logo on the floorplan
- Opportunity to distribute materials in the area
- Opportunity to run promotional video on feature screen
- Opportunity to place logo on screen

PRICE:

\$6,000



BRANDING

ATTENDEE BAGS

Attendee Bags offer a unique way to promote your brand, engage with attendees and enhance their event experience. All attendees receive these bags upon registration, and they become a valuable accessory throughout the event.

INCLUSION:

- Bag branded with sponsor logo and Breakbulk Americas logo (number of bags to be agreed with Breakbulk)
- Produced by Breakbulk (confirm printing and quantity upon agreement). Sustainable bag material is preferred
- Opportunity to provide a brochure/leaflet or gift (A4 maximum size and non-exclusive sponsorship package, item to be approved by Breakbulk). Sponsor to design/produce collateral and send to venue

PRICE:

\$5,250

ATTENDEE BAG INSERT

Attendee Bag inserts offer a unique way to promote your brand, engage with attendees and enhance their event experience.

INCLUSION:

- Opportunity to provide a brochure/leaflet or gift (A4 maximum size and non-exclusive sponsorship package)
- Sponsor to design and produce collateral and send to venue

PRICE:

\$2,100



WELCOME RECEPTION HEADLINE SPONSOR

The Welcome Reception opens Breakbulk Americas in a relaxed, fun setting, giving attendees time to connect with friends old and new, on the show floor. Accompanied by live music, this is attendees' first chance to explore the show floor whilst making pit-stops at the various bars throughout. Be at the forefront of visitors' minds as they enter the show for the first time.

INCLUSION:

- Photo opportunity by entrance arch
- A digital photo frame incorporating your branding on all photos available for download
- Branded beverage station located near your booth space during Welcome Reception
- Logoed napkins at the beverage station
- Opportunity to place 200 koozies at the bar, provided by Breakbulk

PRICE:

\$24,000



POCKET GUIDE SPONSOR

Pocket guide sponsorship is a golden opportunity to be noticed by attendees from the minute they arrive at registration. Be front and center as attendees navigate the show. As the Breakbulk Americas onsite directory, the pocket guide is a go-to for all visitors looking for who to speak with on the show floor. Stay in their mind throughout the event as they make decisions on who to meet.

INCLUSION:

- Sponsor logo on the pocket guide which is distributed to all attendees at registration.
- Full page advert in pocket guide with premium positioning

PRICE:

\$10,500



DIGITAL

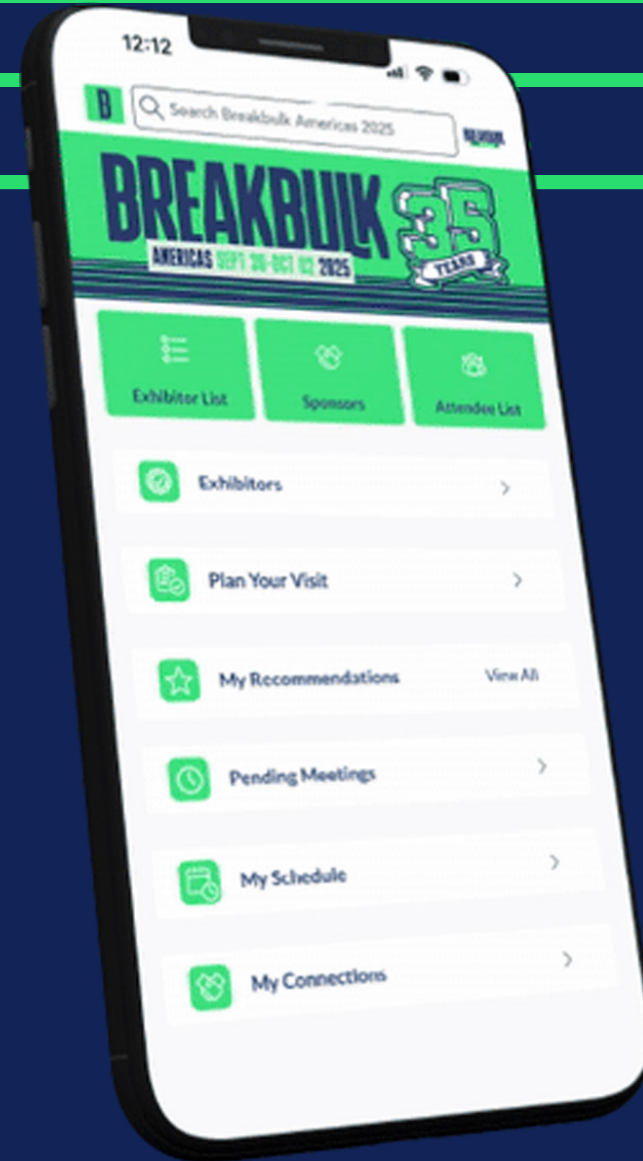
BREAKBULK APP

Embrace the digital age and make a significant impact at the event by becoming the meet app sponsor. In today's tech-savvy world, the event's mobile app is a vital tool for attendees, making it the perfect platform to showcase your brand. As the meet app sponsor, your brand will be seamlessly integrated into the event's official mobile app. Attendees will see your branding displayed each time they open the app, creating strong brand recall and recognition. The mobile app sponsorship is a chance to align your brand with cutting-edge technology and innovation while providing attendees with a user-friendly and engaging event experience. With customization options, you can tailor the app to align perfectly with your brand identity, ensuring a cohesive and memorable presence.

INCLUSION:

- Logo on login screen
- Logo on page while calculating recommendations
- Personalised targeted push notification - one sent each day
- Special dedicated 'featured' section in the sidebar on the website
- Logo on page where users can link their social accounts
- Logo included on onsite sponsor array
- Logo and company profile listed digitally on Breakbulk website on sponsor page
- Logo on pre-event marketing materials
- Included in the footer of the Day 1 and Day 2 recap emails sent to all participants

PRICE:
\$4,000



OPPORTUNITIES UNDER \$5K

We have plenty of sponsorship items that are budget friendly, including the six below. To find out what else we have on offer get in touch with the team.

BREAKBULK STUDIOS INTERVIEW

Sit down in our onsite studio with the editorial team for an interview on the topic of your choosing. Position your company as a Thought Leader and share its unique benefits and news. We'll share the interview with our 50,000+ strong digital following

\$1,250

EVENT MEET APP PUSH NOTIFICATION

Choose from one or two personalized targeted push notifications sent on either the Wednesday or Thursday of the event to encourage visitors to pay your booth a visit

\$600 for one day
\$1,000 for both days

MAIN STAGE SESSION SPONSOR

Align your brand with a particular theme, engage with your target audience, and showcase your expertise and thought leadership in the industry via sponsorship of a main stage session of your choice

\$3,300

BREAKBULK WELCOME RECEPTION BAR

Attract everyone to your booth during our welcome reception with a branded bar, complete with branded merchandise including napkins, koozies and cups, placed on or near your booth

\$1,300

POSTER COMPETITION SPONSOR

Show your support for the next generation by sponsoring our student poster competition. Included is your logo on all posters, the website page, certificates, an invitation to join the judging panel and to present the awards on the main stage at Breakbulk Americas 2025

\$1,500

FLOOR STICKER

Promote your stand to the thousands of attendees wandering the halls of Breakbulk Americas via 3.28ft x 3.28 ft floor stickers produced by Breakbulk with sponsor sign-off on design

\$800

BREAKBULK

AMERICAS **SEPTEMBER 22-23 2026**

The Breakbulk team is here to support your business needs. Have an idea that's not listed? We're excited to collaborate with you to create a tailored program that elevates your profile.

SPEAK TO THE TEAM TODAY

[AMERICAS.BREAKBULK.COM](https://americas.breakbulk.com)