

BULK BREAKBULK

AMERICAS SEPTEMBER 22-24 2026

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WELCOME



Patrick Hyslop
Event Director
Breakbulk Americas

WELCOME TO BREAKBULK AMERICAS 2026!

We're thrilled to invite you to be a part of the 36th edition of Breakbulk Americas, the region's largest trade event for the project cargo and breakbulk industry. Wherever projects are located – from the northernmost reaches of Canada, south through the United States, Mexico, Central America, South America, and throughout the Caribbean – you'll find the opportunities for moving and managing all aspects of cargoes here at Breakbulk Americas.

Following the success of our 2025 edition, which welcomed over 6,250 attendees, 440 global shippers and 330 exhibitors, from 68+ countries, the 2026 event promises even more opportunities to showcase your brand, engage with industry leaders, and drive real results.

Whether you're a seasoned exhibitor or new to Breakbulk, our event offers unparalleled access to decision-makers across the entire breakbulk supply chain. With more exhibition space than ever before, innovative content sessions and expanded networking activities, Breakbulk Americas builds the connections you need to support the completion of a vast swath of the world's projects.

We've made it easier than ever to get involved. Explore our exhibitor packages and sponsorship opportunities today and join us in shaping the next chapter for the industry.

If you have any questions or need assistance securing your space, our team is here to help.

THE TEAM CAN'T WAIT TO WELCOME YOU TO BREAKBULK AMERICAS 2026.



Christian Thompson
Key Account Director



Gisset Capriles
Sales Manager

2026 FLOORPLAN

GEORGE R. BROWN CONVENTION CENTER, HALLS A & B



BREKBUK AMERICAS 2025 IN NUMBERS

RESULTS AT A GLANCE

Attendees:

6,257

10% increase compared to 2024

Companies

2,027

Global Shippers in attendance

440

Exhibitors

330

Customers rebooked for 2026

81%

SHIPPERS THE DECISION-MAKERS EVERYONE WANTS TO MEET



Breakbulk Global Shipper Network hosted

440 members

BIG NAME SHIPPERS AT BREAKBULK AMERICAS

Air Liquide • Air Products and Chemicals • Aramco Americas • ArcelorMittal Projects Americas • Baker Hughes • Bechtel Global Logistics • Chevron • EDF Power Solutions • Enerflex • Expro Americas • Exxon Mobil • FlexGen • Fluor • GE Vernova • Halliburton • Hitachi Energy • Husteel USA • Hyundai Electric • ILJIN Electric USA • Kiewit Corporation • Linde Engineering • Macsteel International • Marubeni-Itochu Steel America Inc. • Mitsubishi Power Americas • Oxbow • Phillips 66 • Prolec GE • Saipem America • Samsung E&A • Shell Trading • Siemens Energy • SLB • Solvay • SpaceX • Sumisho Global Logistics • Technip Energies • Thyssenkrupp Steel • Unimacts Global • Vestas Wind Technology

2%
Engineering

1%
Forestry &
Paper Products

2%
Aerospace &
Defence

40%
Oil & Gas

2%
Manufacturer

16%
Energy & Power

11%
Chemical

15%
Metals & Mining

11%
Renewables



NETWORKING BEYOND THE EXHIBITION FLOOR

AFTER-PARTY
AT THE RUSTIC



1,476
attendees

WOMEN IN BREAKBULK
NETWORKING LUNCHEON



204
participants

3 INDUSTRY
WORKSHOPS



135
attendees

OFFICIAL
EVENT
VIDEO



TESTIMONIALS

Susan Ann Gilbertson
Managing Director
Fab Freight Ltd (UK) & Fab
Freight South Africa

“Attending Breakbulk Americas was absolutely worth the trip from Africa. I was overwhelmed by the depth of industry expertise and the sheer number of quality connections I made in person. From barge operators to oversized transport specialists, I found a network of reliable partners we had struggled to locate even through online platforms. The event was not only incredibly valuable from a business standpoint but also a lot of fun – a perfect mix of learning, networking, and great people. Definitely worth the travel, the expertise, and the experience.”



Kenneth Anga
Business Development Manager
Noramco USA

“Breakbulk Americas 2025 was incredibly valuable. The conference was highly informative, providing deep insights into the latest industry developments, and served as an outstanding platform for establishing many useful new professional contacts. A highly recommended event for any logistics professional.”



Joey Frederick
Business Development
Toplift North America

“There’s a lot of people here, that’s first and foremost. Just simply the scale of people here, quality of decision-makers, makes it worthwhile. We have the fourth largest container port in the world and a lot of that tonnage includes breakbulk. So there’s a lot of breakbulk opportunities in the Gulf that are all manifested here.”

Younus Moosani
CEO
Gamasuite LLC

“Every time I’ve been to this event I find new things... so anyone working into this region – US, South America, and other areas, this is the place. You should definitely come here.”

Matthew Monteiro
Director of Business Development
Bragg Companies

“It’s expanded over the years... and as this event’s grown, as our company has grown, it’s just been imperative to the relationships that we’ve built, all the way from vendors to clients to business partners to new technology, so it’s very, very important to us every year to be here.”



SPONSORSHIP

REASONS TO SPONSOR

Put your brand in front of the project cargo community at a time when prospects for new business are high.

- Establish and reinforce leadership in your company's sector
- Meet with project owners, shippers, specialised transport and logistics companies both in-region and global
- Launch new products and services to a captive buying audience
- Tap into Breakbulk's global social media presence and promote your company to the world
- Match your company's sales objectives with a sponsorship to reinforce your message
- Have another idea? Our sponsorship team is eager to work with you in customising a program that's exactly right for you

ONSITE OPPORTUNITIES



BREAKBULK MAIN STAGE

Conference sessions will take place throughout the event on the Main Stage, which will include sponsor branding. This is the hub for the region's thought leaders who deliver compelling content on the issues critical to new business for project cargo professionals.



BREAKBULK STUDIOS

Breakbulk Studios is the place for live interviews with speakers, dignitaries and exhibitors. Sponsor logo will be displayed in the background for all video interviews, giving the sponsor high visibility during the event, as well as post-event.



WOMEN IN BREAKBULK

The Women in Breakbulk Luncheon is a premier gathering that unites women across the project cargo and breakbulk industry for an afternoon of inspiration, networking, and thought leadership. Align with this impactful initiative and make a lasting impression!

THOUGHT LEADERSHIP



MAIN STAGE SESSION

Showcase your company to an engaged audience during a high-level strategic session on the Main Stage and participate in the session with opening remarks or a seat on the panel.



PROJECT POWER AWARDS

Sponsoring an award category in the Project Power Awards ensures high visibility among industry decision-makers and positions your brand alongside the most forward-thinking companies driving successful energy projects of all types across the Americas.



EDUCATION DAY

Breakbulk Education Day is known throughout the region for its role in educating students from partnering institutions about the opportunities for a career in maritime, transportation, logistics and other related fields.

BRANDING OPPORTUNITIES



LANYARDS

An essential item for all attendees that offers repeated exposure for sponsor's brand throughout the show.



EXHIBITOR LOCATOR

Located in the foyer and prominently branded, the exhibitor locator is the first stop for attendees looking to plan their exhibition floor route.



FLOOR STICKERS

Easily advertise your company logo and stand location number. Looked at by thousands of visitors this sponsorship offers branding at every turn.

Find out more about our sponsorship opportunities by contacting the team: remi.toyobo@breakbulk.com

THE VALUE OF BOOKING NOW

BENEFITS RECEIVED

Exclusive priority offers (rebook)

Preferred booth location

Maximum year-round exposure

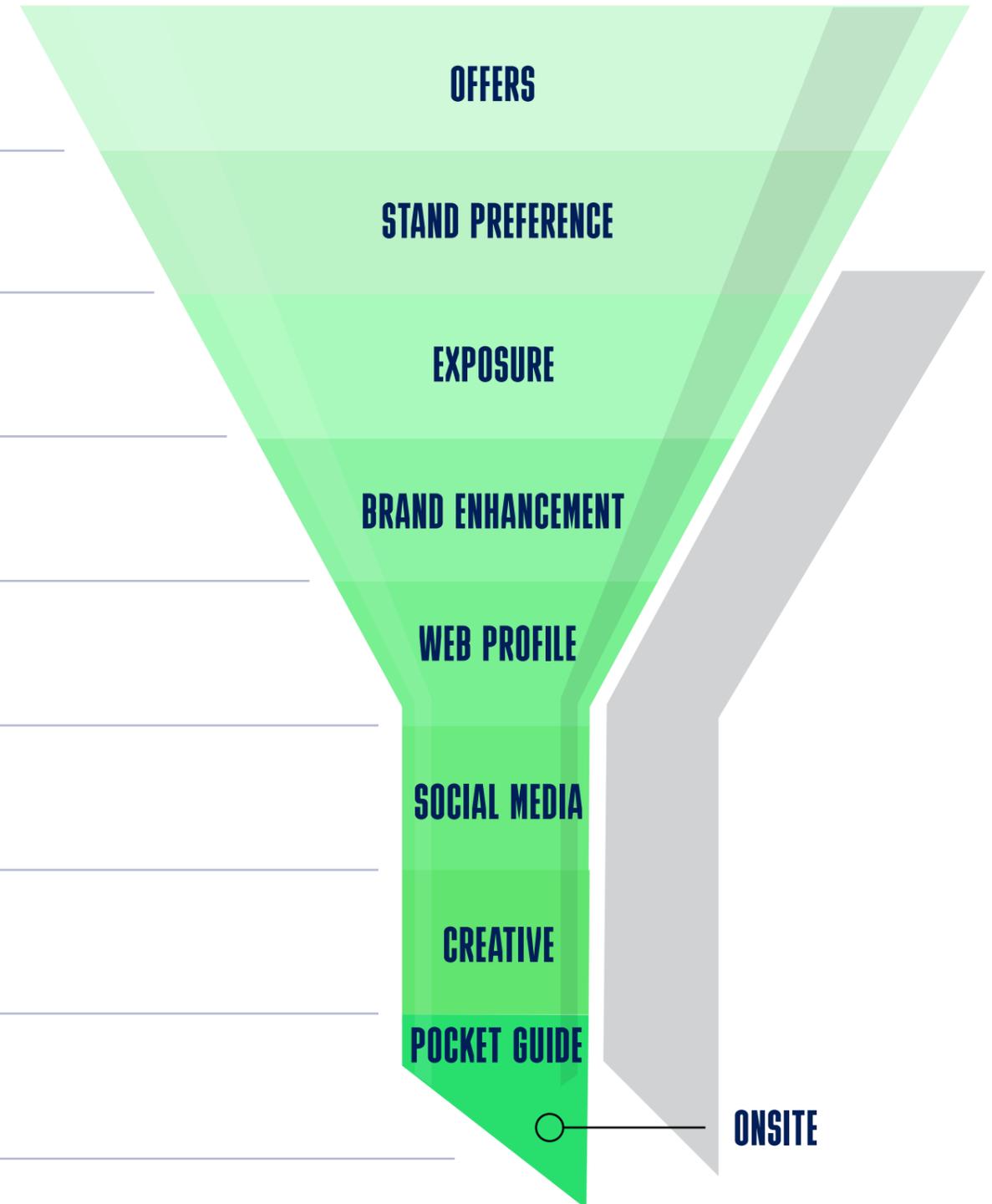
Opportunity to increase a brand's visibility via sponsorship

6-month website profile on Breakbulk Americas website

Opportunity for exposure through Breakbulk social media channels including X, Facebook, Instagram & LinkedIn

Possible exposure in the show creative used across show collateral prior to the event and onsite

Exhibitors featured in official show pocket guide to be easily found.



A NEW ERA FOR BREAKBULK AMERICAS: SAY GOODBYE TO PIPE & DRAPE

Breakbulk Americas is entering a bold new chapter - starting with the exhibition floor.

We're retiring pipe and drape stands and introducing a premium Matrix stand build for 2026 and beyond. This move isn't just about aesthetics, it's a strategic upgrade that benefits exhibitors, enhances the attendee experience, and positions the show for long-term growth.

And for the first time ever, carpet and power will now be included as standard.

WHY THE CHANGE?

The current layout no longer reflects the quality of the businesses represented or the global calibre of our audience. This all-in-one package delivers a seamless, hassle-free booth experience without the need for any add-ons.

WHAT'S IN IT FOR EXHIBITORS?

Stronger Brand Impact:

Matrix stands offer a sleek, unified look. With modular walls, elevated signage, upgraded finishes, and now, included carpet, your booth will stand out and so will your brand.

Better Experience = Better ROI:

A modern, cohesive floorplan creates a better environment for business. The upgraded visual experience increases attendee dwell time, encourages deeper engagement, and ultimately boosts ROI across the board.

Future-Ready Platform:

This change is part of a broader investment in transforming Breakbulk Americas into a world-class experience that keeps pace with evolving industry expectations and gives your brand the platform it deserves.

See the Future, Now:

Want a sneak peek at what your 2026 stand could look like? Take a look at the new Matrix stand design, or, to see a full-scale preview, visit the Sales Lounge onsite.



WANT TO TAKE IT EVEN FURTHER?

We're also launching an optional upgraded stand build package, designed to help exhibitors elevate their presence and make taking part easier.

The package includes:

- Branded wall graphics
- Priority listing in the event app

It's the perfect turnkey solution for exhibitors who want to make a bigger impact and attract more attention on the show floor.

Together, Let's Raise the Bar

Breakbulk Americas is the place where the project cargo world comes to connect, and now, the show floor will reflect that status. This is more than an upgrade; it's a step toward a more dynamic, professional, and powerful industry event.



americas.breakbulk.com

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CONTACT US TODAY

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