

# BREAKBULK

AMERICAS SEPT 30-OCT 02 2025



**SPONSOR THE REGION'S LARGEST PROJECT CARGO EVENT  
IN THE WORLD'S ENERGY CAPITAL**



## Dear Breakbulk Community,

It is with great excitement that we welcome you to the 35th anniversary of Breakbulk Americas—the premier event for the project cargo and breakbulk industry! For more than three decades, this show has been at the heart of the region’s logistics and transportation sector. Breakbulk Americas brings together industry leaders, innovators, and professionals from the northernmost reaches of Canada, through the United States, Mexico, Central America, South America, and the Caribbean to forge meaningful connections, explore new opportunities, and drive the future of global trade.

From its early days as a niche gathering to becoming the largest breakbulk event in the region, Breakbulk Americas has grown alongside the industry, adapting to new challenges, embracing innovation, and fostering collaboration. Each year, we see firsthand the resilience and expertise that define this community, and this year’s milestone event promises to be bigger and better than ever.

Join us as we celebrate our shared history, recognize the incredible progress we’ve made, and look ahead to the exciting future of breakbulk and project cargo. Whether you’re a longtime supporter or attending for the first time, you’re part of a legacy that continues to shape the industry.

We can’t wait to welcome you to an unforgettable 35th anniversary edition of Breakbulk Americas!



**Jessica Dawnay**  
Portfolio Director, Breakbulk



# SPONSORSHIP

Maximize your exposure at the region's leading event for the project cargo and breakbulk industry.

Generate awareness, impressions and leads for your business, and put your brand at the forefront of the project cargo and Breakbulk community with our onsite sponsorship opportunities.

**Our sponsorship opportunities are thoughtfully categorized into three key areas:**

**BRANDING**

**CONTENT**

**DIGITAL**

This means you can tailor your sponsorship to align perfectly with your marketing goals and reach your target audience in the most impactful way.

Whether you're looking to enhance your brand visibility, share valuable content with industry professionals, or expand your digital footprint, we have a sponsorship package designed to help you achieve your objective.

# WELCOME



**GEORGE R. BROWN CONVENTION CENTER,  
HALLS A & B**



# WHY SPONSOR?



Put your brand in front of the project cargo community at a time when prospects for new domestic business are high



Establish and reinforce leadership and reliability in your company's sector



Raise your profile with the decision-makers who count: EPCs, project owners and other shippers



Leverage your presence to a captive buying audience, an opportunity that comes around just once a year



Tap into Breakbulk's global social media presence and promote your company to the world



Build recognition before, during and after the show with a sponsorship that complements your sales goals

# MEDAL LEVELS



## Tiered Medal Levels: Platinum, Gold, Silver and Bronze

Breakbulk Americas offers four tiered sponsorship packages that allow you to promote your brand before, during and after the show. Sponsorship gives your brand visibility and more opportunities for customer engagement within the Breakbulk community.

BENEFITS	BRONZE	SILVER	GOLD	PLATINUM
Logo included on onsite sponsor array	●	●	●	●
Logo on pre-event marketing materials	●	●	●	●
Logo and company profile listed digitally on Breakbulk website on sponsor page		●	●	●
Included in the footer of Day 1 and Day 2 Recap emails sent to all event participants			●	●
Featured in the Breakbulk Americas 2025 post-event video			●	●
1x Lead retrieval license on app				●
Opportunity to provide a suitable speaker for conference agenda in relevant sessions (agreed with Breakbulk Content Director)				●

# FEATURE AREAS



**GLOBAL SHIPPER NETWORK LOUNGE SPONSOR**



Where shippers from oil & gas companies, EPCs, manufacturers, government officials and more meet to network and hold on-the-floor meetings. An exclusive opportunity to showcase your brand to the decision makers and VIPs in the breakbulk and project cargo industry.

Sponsored by

**MAERSK**

## BREKBUK MEETING LOUNGE



The Meeting Lounge is a hub for forging connections and building partnerships as key decision makers use the space to conduct business. This is an excellent opportunity to get your brand in-front of the entire supply chain.

Sponsored by



## BREKIBULK MAIN STAGE SPONSOR



Conference sessions will take place throughout the event on the Main Stage, which will include sponsor branding. This is the hub for the region's thought leaders who deliver compelling content on the issues critical to new business for project cargo professionals.

Sponsored by



## BREKBUK STUDIOS



Breakbulk Studios is the place for live interviews with speakers, dignitaries and exhibitors. Sponsor logo will be displayed in the background for all video interviews, giving the sponsor high visibility during the event, as well as post-event.

Sponsored by





# CO-SPONSOR OF THE RUSTIC AFTER PARTY

Start the event on a high note with The Rustic After Party, a premier sponsorship opportunity that puts your brand in the spotlight. Held on the evening of Day 1, this lively gathering offers the perfect setting to make a lasting impression. With an evening filled with networking, great food and line dancing, your company will be at the heart of the celebration—ensuring attendees remember your brand long after the night ends.

## INCLUSION:

- Logo included as Sponsored Partner on digital screens
- Logo included as Sponsored Partner on venue signage
- Logo included on onsite sponsor array at show
- Logo and company profile listed digitally on Breakbulk website on sponsor page

**\$5,000**





# WOMEN IN BREAKBULK LUNCHEON

The Women in Breakbulk Luncheon is a premier gathering that unites women across the project cargo and breakbulk industry for an afternoon of inspiration, networking, and thought leadership. Featuring a keynote speaker, industry panel and interactive networking activities, this event fosters meaningful connections and important conversations. As a sponsor, your brand will be showcased in front of influential industry leaders, showing your support for the advancement of women in the field. Align with this impactful initiative and make a lasting impression!

## INCLUSION:

- Featured as sponsor on all agenda materials
- May deliver opening remarks and/ or a seat on the panel
- Signage promoting you as the sponsor
- May distribute materials and a gift to attendees
- May run a promotional video before start of session
- Interview in Breakbulk Studios
- 1 reserved table for 8
- 10 Breakbulk Americas event passes

**\$8,000**

**Bundle with Women in Breakbulk Headline  
Sponsor & Lounge (see page 11): \$12,000**

# LUNCHEON TABLE SPONSORSHIP

- 10 seats for your team at the luncheon close to the stage
- "RESERVED" sign featuring your company logo

**\$1,000**





# WOMEN IN BREAKBULK HEADLINE SPONSOR & LOUNGE

Sponsoring the Women in Breakbulk Lounge is a unique opportunity to champion diversity and support a dedicated space where women in the industry can connect, learn and inspire one another. As a sponsor, you'll play a key role in empowering professionals, fostering meaningful conversations and driving positive change within the breakbulk and project cargo community. Align your brand with this important initiative and be at the forefront of shaping a more inclusive industry.

## INCLUSION:

- Opportunity to provide up to 3 high resolution images to be incorporated within design
- Logo and link on the event website
- Distribution of company's promotional marketing materials in the WiB Lounge (materials refreshed at the start of each day)
- Included in the footer of Day 1 and Day 2 Recap emails sent to all event participants
- Featured in the Breakbulk Americas 2025 official video
- 15 event passes
- Sponsor logo on floor cling located in the exhibition hall, directing people to your designated area in the WiB Lounge

**\$5,000**

**Bundle with Women in Breakbulk Networking Luncheon (see page 10): \$12,000**





# FOYER VEHICLE DISPLAY

Make a powerful first impression by showcasing your brand with a prime vehicle display at the entrance to Breakbulk Americas. This high-visibility sponsorship places your equipment, trucks, or specialized vehicles front and center, ensuring maximum exposure to thousands of industry professionals as they arrive. It's the perfect opportunity to highlight your capabilities, attract attention and engage with key decision-makers from the breakbulk and project cargo community. Secure this exclusive placement and drive awareness for your brand from the moment attendees walk in!

## INCLUSION:

- Vehicle display in Foyer
- Logo included on onsite sponsor array
- Logo and company profile listed digitally on Breakbulk website on sponsor page

**\$6,000**

*2 displays remaining*





# SEATING AREA

Attendees can take a break from a busy day of networking or use our seating area as an opportunity to meet with potential business partners.

## INCLUSION:

- Exclusive positioning and recognition as the Seating Area Sponsor on the floorplan, digitally and in print
- Company logo incorporated into the design of the area
- Listed as Seating Area Sponsor on the online agenda
- Logo included on onsite sponsor array
- Logo and company profile listed digitally on Breakbulk website on sponsor page

**\$7,500**



# CHARGING ZONE

The perfect dwell area for attendees to charge their phones and meet with potential business partners.

## INCLUSION:

- Exclusive positioning and recognition as the Charging Zone Sponsor on the floorplan, digitally and in print
- Company logo incorporated into the design of the area
- Listed as Charging Zone Sponsor on the online agenda
- 10 event passes
- Logo included on onsite sponsor array
- Logo and company profile listed digitally on Breakbulk website on sponsor

Sponsored by



# BRANDING



# ATTENDEE BAGS

Attendee Bags offer a unique way to promote your brand, engage with attendees and enhance their event experience. All attendees receive these bags upon registration, and they become a valuable accessory throughout the event.

## INCLUSION:

- Sponsor to provide 3,000 bags
- Bags can be branded as the sponsor wishes, but to also include the Breakbulk logo (Breakbulk to sign off visual)
- Opportunity to provide a brochure/ leaflet or gift to be inserted in bags
- Logo included on onsite sponsor array
- Logo and company profile listed digitally on Breakbulk website on sponsor page
- 5 event passes

**\$5,250**

# ATTENDEE BAG INSERT

Attendee Bag inserts offer a unique way to promote your brand, engage with attendees and enhance their event experience.

## INCLUSION:

- Opportunity to provide a brochure/ leaflet or gift (8-1/2"x11" maximum size and non-exclusive sponsorship package, item to be approved by Breakbulk). Sponsor to design/produce collateral and send to venue
- Logo included on onsite sponsor array
- Logo and company profile listed digitally on Breakbulk website on sponsor page

**\$2,100**





# EXHIBITOR LOCATOR

Exhibitor Locator located in the foyer and prominently branded, it's the first stop for attendees looking to plan their exhibition floor route.

Sponsored by



**SOLD**

# LANYARDS

An essential item for all attendees that offers repeated exposure for sponsor's brand throughout the show.

Sponsored by



**SOLD**





# AISLE BANNERS SIGNAGE

An integral part of every event is signage to help visitors navigate their way through the venue and exhibition hall. Looked at by thousands of visitors this sponsorship offers branding at every turn.



**SOLD**

# FOYER

Make a big first impression as all attendees enter the event through the main doors at the GRB.



**SOLD**





# MAIN STAGE SESSION

This sponsorship opportunity places your brand in the spotlight during a specific session in our conference agenda, allowing you to align your message with a particular theme or topic of interest. This sponsorship offers a focused and targeted approach to reaching your desired audience, as attendees engage with the session's content and look to your brand as a source of expertise and support.

## INCLUSION:

- Opportunity to deliver a 3-minute opening remark for main stage session
- Logo on holding slide for designated panel session
- Logo and link on the online agenda
- Access to Global Shipper Lounge for speaker
- Logo included on onsite sponsor array
- Logo and company profile listed digitally on Breakbulk website on sponsor page

**Exhibitor: \$3,700**

**Non Exhibitor: \$5,200**





# EDUCATION DAY

This is the perfect sponsorship opportunity to put your brand in front of the next generation. Breakbulk Americas Education Day aims to inform and inspire students about breakbulk and project cargo, how it is handled, where the cargo often moves as well as the kinds of opportunities available in the sector.

## INCLUSION:

- Logo included on Education Day signage (banners, back drop)
- Sponsor's exhibition stand to be part of the Education Day tour
- Opportunity to provide brief introductory remarks at Education Day and lead a session, subject to curriculum and Content Director sign off
- Logo included on onsite sponsor array
- Logo and company profile listed digitally on Breakbulk website on sponsor page
- Listed as Education Partner Sponsor on all communications around Education Day

**\$2,700**





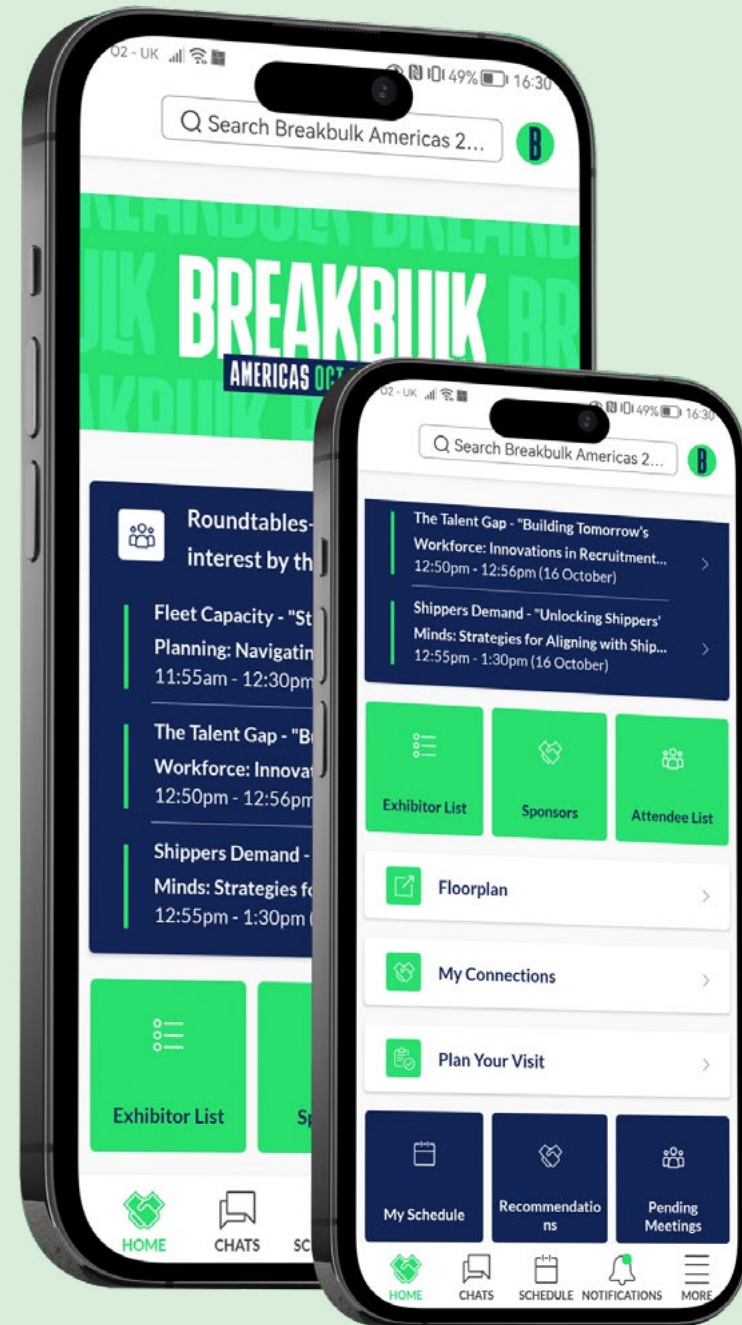
# DIGITAL & ADVERTISING

# BREAKBULK APP

Embrace the digital age and make a significant impact at the event by becoming the meet app sponsor. In today's tech-savvy world, the event's mobile app is a vital tool for attendees, making it the perfect platform to showcase your brand. As the meet app sponsor, your brand will be seamlessly integrated into the event's official mobile app. Attendees will see your branding displayed each time they open the app, creating strong brand recall and recognition. The mobile app sponsorship is a chance to align your brand with cutting-edge technology and innovation while providing attendees with a user-friendly and engaging event experience. With customization options, you can tailor the app to align perfectly with your brand identity, ensuring a cohesive and memorable presence.

## INCLUSION:

- Logo on login screen
- Logo on page while calculating recommendations
- Personalized targeted push notification – one sent each day
- Banner featured within the app
- Logo on sponsorship webpage
- Logo included on onsite sponsor array
- Logo and company profile listed digitally on Breakbulk website on sponsor page



# PHOTO CONTEST

The Breakbulk Americas Photo Contest is a highly anticipated and celebrated tradition within the industry, showcasing the incredible achievements in project cargo and breakbulk. This sponsorship puts your brand in the spotlight, giving you prime visibility across the entire community while supporting an initiative that honors the innovation, dedication and expertise within the sector. Align your brand with this exciting competition and be part of celebrating the industry's finest moments.

## INCLUSION:

- Logo prominently displayed in the Photo Contest area
- 'Sponsored by' logo on the floorplan, website and in all contest mailings ad related materials
- Opportunity to distribute materials in the area
- Opportunity to run promotional video on built-in screen
- Opportunity to place logo on screen

Sponsored by



**PROJECT POWER**  
**2025 AWARDS**  
**BREAKBULK**  
**AMERICAS**



# MAIN SPONSOR

Main Sponsorship of the Project Power Awards is a high-profile, long-running opportunity that ensures maximum brand visibility from the launch of award entries through to the final Winners Reception at Breakbulk Americas and beyond. As the exclusive top-tier sponsor, your company will be associated with the entire awards program, gaining unparalleled exposure to industry leaders and decision-makers throughout the competition.

## INCLUSION:

- Premier logo placement across all Project Power Awards materials: website, event app, social media, signage, emails, and announcements
- Front section seats for six sponsor company employees at the awards ceremony
- Opportunity to deliver opening remarks at the awards ceremony
- Prominent branding on the stage backdrop at the awards ceremony and reception
- Featured in the official Project Power Awards video, including a statement from a company representative filmed at the Winners Reception
- Logo and "Sponsored by" recognition on the invitation to the Winners Reception
- Participation in official Winners Circle photos with awardees and industry leaders
- Inclusion in the digital Project Power Awards publication, sent to the full Breakbulk Americas database, featured on the event website, and accessible from the app
- Dedicated social media feature post highlighting your company's commitment to energy sector projects and industry leadership to our 50,000+ followers
- Full-page advertisement and 500-word Thought Leader piece in Breakbulk Magazine Issue 5. Also includes prominent branding in the shortlisted companies feature and the results feature in Issue 6.
- Interview in Breakbulk Studios

**\$15,000**



# WINNERS RECEPTION SPONSOR

The Winners Reception is a gathering of award winners, finalists and top industry decision-makers immediately following the Project Power Awards ceremony on Thursday, Oct. 2, in the Breakbulk Global Shippers Lounge at 1:00 pm. This elite networking event brings together executives and key stakeholders from across the project cargo and breakbulk industry, providing a high-value opportunity to connect with leaders.

## INCLUSION:

- Exclusive branding as the Winners Reception Sponsor on all related event materials
- Lead role in the winners' champagne toast, celebrating the honorees in front of an audience of industry leaders
- Invitation to the Winners Reception features your logo and "Sponsored by" at the top
- Logo and "Sponsored by" recognition included everywhere the reception is promoted: website, event app, onsite signage
- Recognition in social media posts promoting the reception and award winners
- Your company representative featured in the official Project Power Awards video, filmed at the reception
- Your logo included in the Winners Circle step-and-repeat backdrop, along with the main sponsor and the Project Power Awards logo
- Full-page advertisement in Breakbulk Magazine Issue 5. Also includes prominent branding in the shortlisted companies feature in Issue 5 and the results feature in Issue 6.

**\$9,000**





# AWARD CATEGORY SPONSOR

Sponsoring an award category in the Project Power Awards is your opportunity to stand out in your sector—whether by reinforcing your company's leadership in complex project execution, planning and management. This sponsorship ensures high visibility among industry decision-makers and positions your brand alongside the most forward-thinking companies driving successful energy projects of all types across the Americas.

## INCLUSION:

- Reserved front section seats at the Project Power Awards for three sponsor company employees at the awards ceremony
- Opportunity to present the sponsored award on stage during the Project Power Awards ceremony
- Logo and "Sponsored by" recognition included everywhere the award category is listed: website, event app, on-site signage
- Recognition in social media posts promoting the award categories
- Company representative featured in the official Project Power Awards video, filmed at the Winners Reception
- Prominent branding in the shortlisted companies feature in Issue 5 of Breakbulk Magazine, distributed at Breakbulk Americas and to our 30,000+ digital subscribers

**\$2,500 PER CATEGORY**



# SIGNAGE

ALL SIGNAGE



# PILLAR WRAPS

## INCLUSION:

4 X Single sided Pillar wraps by the Hall entrance

- Full color print
- Other ads will include Breakbulk branding and other sponsors
- Sponsor to provide artwork, Breakbulk to approve

**4 pillars: \$7,500**

**Cost per pillar: \$2,000**

# ENTRANCE WINDOW BRANDING

## INCLUSION:

6 X Double sided window clings

- Full color print
- Other ads will include Breakbulk branding and other sponsors
- Sponsor to provide artwork, Breakbulk to approve

**6 windows: \$6,400**

**2 windows: \$2,200**



# FLOOR STICKER

## INCLUSION:

3.28ft x 3.28ft floor sticker with your company logo and stand location number positioned near your stand

**\$800 per sticker**



# INTERIOR PLAZA BANNER

## INCLUSION:

1 X Double sided vinyl banner

- Full color print
- Other ads will include Breakbulk branding and other sponsors
- Sponsor to provide artwork, Breakbulk to approve

**Double-sided: \$8,000**

**Single-sided: \$6,000**





# OPPORTUNITIES UNDER \$5K

We have plenty of sponsorship items that are budget friendly, including the six below. To find out what else we have on offer get in touch with the team.

## BREKbulk STUDIOS INTERVIEW

Sit down in our onsite studio with the editorial team for an interview on the topic of your choosing. Position your company as a Thought Leader and share its unique benefits and news. We'll share the interview with our 50,000+ strong digital following

**\$1,250**

## EVENT MEET APP PUSH NOTIFICATION

Choose from one or two personalized targeted push notifications sent on either the Wednesday or Thursday of the event to encourage visitors to pay your booth a visit

**\$600 for one day**  
**\$1,000 for both days**

## BREKbulk MAGAZINE AD

The Americas issue will be distributed at the event and sent to over 30,000 digital subscribers. Add your booth number for more traffic!

**\$3,300**

## BREKbulk WELCOME RECEPTION BAR

Attract everyone to your booth during our welcome reception with a branded bar, complete with branded merchandise including napkins, koozies and cups, placed on or near your booth

**\$1,200**

## POSTER COMPETITION SPONSOR

Show your support for the next generation by sponsoring our student poster competition. Included is your logo on all posters, the website page, certificates, an invitation to join the judging panel and to present the awards on the main stage at Breakbulk Americas 2025

**\$1,500**

## WEBSITE LEADERBOARD AD

Capture attendee's attention as the homepage banner sponsor on Breakbulk's website. This sponsorship offers a dynamic way to engage attendees and drive traffic to your homepage

**\$2,500**

# GLOBAL EVENT PARTNER

If you do business in more than one region in the world, your marketing program should reflect your coverage. The Global Event Partner program is designed to support your business goals through our four events in Houston, Dubai, Rotterdam and Singapore. Become a Global Event Partner to maximize your reach to key decision-makers. Ask about our new savings program on adding a further Breakbulk event.

**ALL BREAKBULK EVENTS ARE THE LEADERS IN THEIR REGIONS AND EACH COMES WITH ITS OWN ADVANTAGES.**



Breakbulk Europe attracts attendees from more than 120 countries, so if you're looking to reach the world this is the place to be.



Breakbulk Americas offers access to decision-makers from Canada, the U.S. and Latin America where oil & gas, mining and alternative energy projects are thriving.



Breakbulk Middle East, our fastest-growing event, has the support of many of the region's state-run and private project owners, offering direct access to key decision-makers in the Middle East and resource-rich countries in Africa and Asia.



Breakbulk Asia offers unmatched access to Asia's growing project cargo market. Gain instant credibility, connect with key decision-makers, and position your business for long-term success in this booming region.

**TALK WITH YOUR ACCOUNT REPRESENTATIVE OR REQUEST INFORMATION AT [BREAKBULK.COM/PAGE/GEP](https://breakbulk.com/page/gep)**



# GET IN TOUCH

Reserve your Breakbulk Americas 2025 sponsorship today.  
And, ask about Breakbulk global sponsorships to build your brand consistently around the world.



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