



**AMERICAS** **SEPTEMBER 22-24 2026**





# WELCOME



**Patrick Hyslop**  
Event Director  
Breakbulk Americas

## WELCOME TO BREAKBULK AMERICAS 2026!

We're thrilled to invite you to be a part of the 36th edition of Breakbulk Americas, the region's largest trade event for the project cargo and breakbulk industry. Wherever projects are located – from the northernmost reaches of Canada, south through the United States, Mexico, Central America, South America, and throughout the Caribbean – you'll find the opportunities for moving and managing all aspects of cargoes here at Breakbulk Americas.

Following the success of our 2025 edition, which welcomed over 6,250 attendees, 440 global shippers and 330 exhibitors, from 68+ countries, the 2026 event promises even more opportunities to showcase your brand, engage with industry leaders, and drive real results.

Whether you're a seasoned exhibitor or new to Breakbulk, our event offers unparalleled access to decision-makers across the entire breakbulk supply chain. With more exhibition space than ever before, innovative content sessions and expanded networking activities, Breakbulk Americas builds the connections you need to support the completion of a vast swath of the world's projects.

We've made it easier than ever to get involved. Explore our exhibitor packages and sponsorship opportunities today and join us in shaping the next chapter for the industry.

If you have any questions or need assistance securing your space, our team is here to help.

## THE TEAM CAN'T WAIT TO WELCOME YOU TO BREAKBULK AMERICAS 2026.



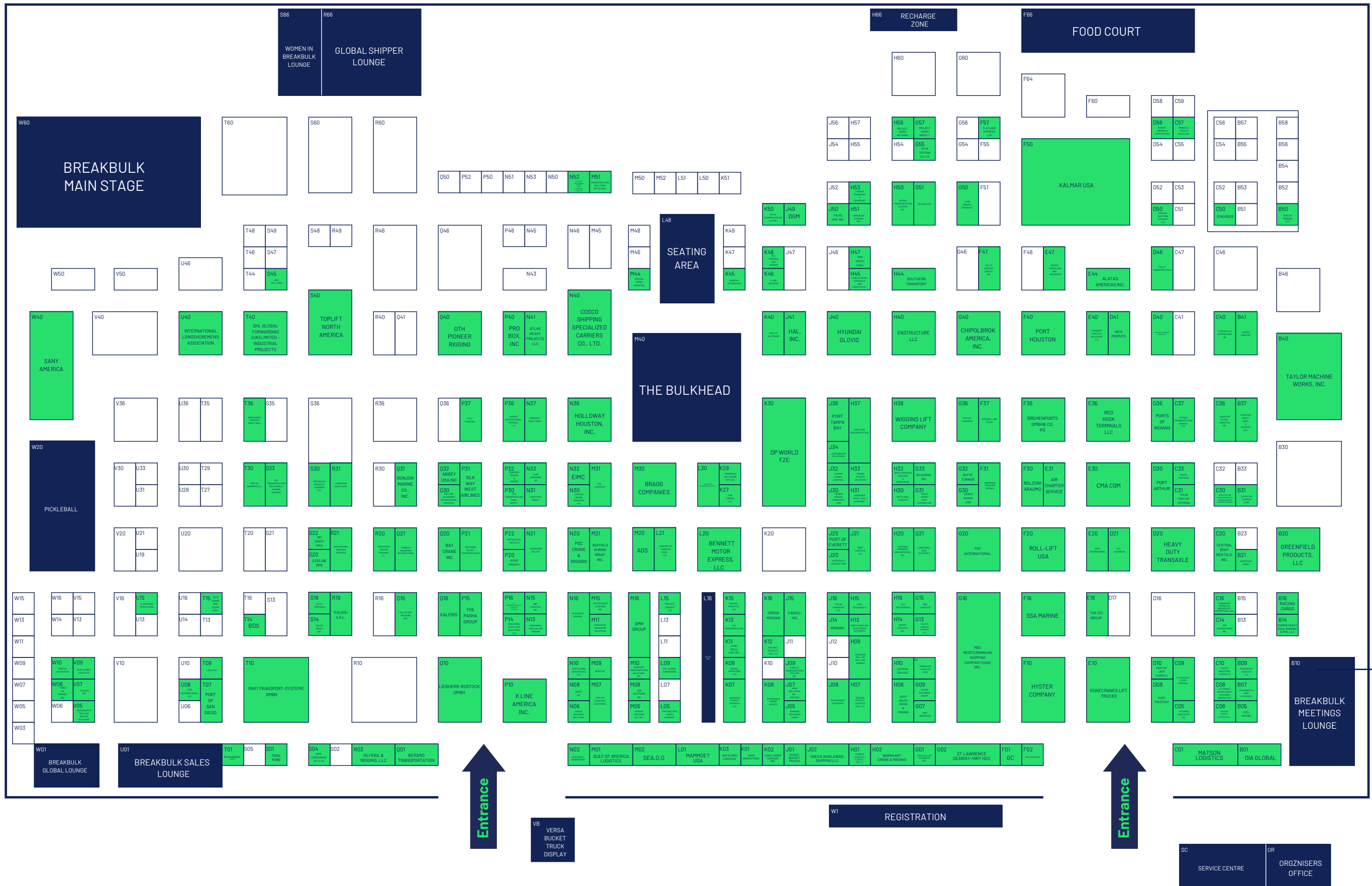
**Christian Thompson**  
Key Account Director



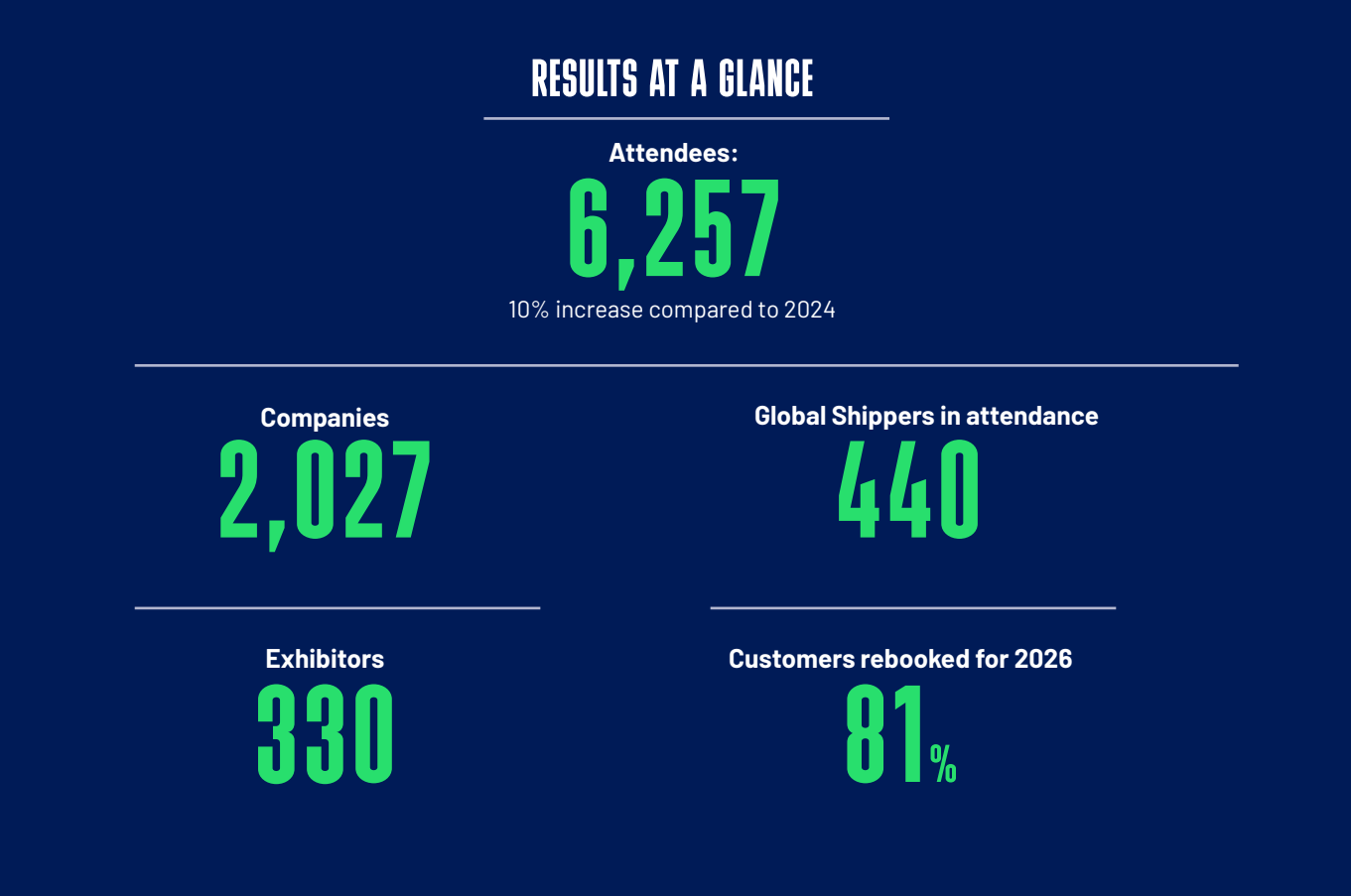
**Gisset Capriles**  
Sales Manager



# FLOORPLAN



# BREKbulk AMERICAS 2025 IN NUMBERS

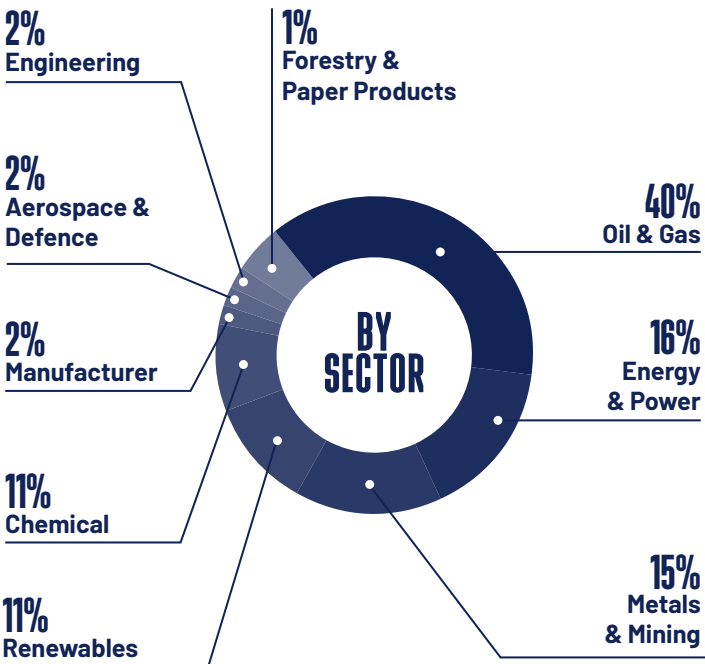


Breakbulk Global Shipper  
Network hosted

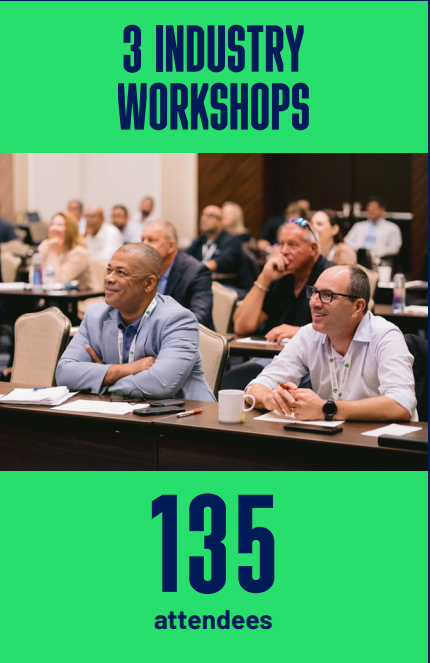
440 members

### BIG NAME SHIPPERS AT BREAKBULK AMERICAS

Air Liquide • Air Products and Chemicals • Aramco Americas • ArcelorMittal Projects Americas • Baker Hughes • Bechtel Global Logistics • Chevron • EDF Power Solutions • Enerflex • Expro Americas • Exxon Mobil • FlexGen • Fluor • GE Vernova • Halliburton • Hitachi Energy • Husteel USA • Hyundai Electric • ILJIN Electric USA • Kiewit Corportation • Linde Engineering • Macsteel International • Marubeni-Itochu Steel America Inc. • Mitsubishi Power Americas • Oxbow • Phillips 66 • Prolec GE • Saipem America • Samsung E&A • Shell Trading • Siemens Energy • SLB • Solvay • SpaceX • Sumisho Global Logistics • Technip Energies • Thyssenkrupp Steel • Unimacts Global • Vestas Wind Technology



## NETWORKING BEYOND THE EXHIBITION FLOOR





# WHY EXHIBIT?

## MEET DECISION-MAKERS

As an exhibitor, you'll meet face-to-face with project owners, EPCs, industrial manufacturers and global project forwarders—the people who decide which service providers get the next contract. Share your services and your expertise directly with buyers, making the connections you need for new business.

## INCREASE BRAND AWARENESS AND LAUNCH NEW PRODUCTS

At Breakbulk Americas, the exhibitor experience is more than a stand on the floor. Our marketing team supports your participation from the moment you sign your contract, which means the earlier you sign, the more marketing exposure you will receive.



# TESTIMONIALS



**Susan Ann Gilbertson**  
Managing Director  
Fab Freight Ltd (UK) & Fab  
Freight South Africa

"Attending Breakbulk Americas was absolutely worth the trip from Africa. I was overwhelmed by the depth of industry expertise and the sheer number of quality connections I made in person. From barge operators to oversized transport specialists, I found a network of reliable partners we had struggled to locate even through online platforms. The event was not only incredibly valuable from a business standpoint but also a lot of fun — a perfect mix of learning, networking, and great people. Definitely worth the travel, the expertise, and the experience."

**Kenneth Anga**  
Business Development  
Manager  
Noramco USA

"Breakbulk Americas 2025 was incredibly valuable. The conference was highly informative, providing deep insights into the latest industry developments, and served as an outstanding platform for establishing many useful new professional contacts. A highly recommended event for any logistics professional."

# A CLOSER LOOK AT ATTENDEES

**68** countries  
represented

**48/50** US states  
represented

## TOP SECTORS

Freight Forwarder	23%
Maritime Transport	12%
Ports & Terminals	12%
Road & Rail Transport	12%
Shippers & Project Owners	11%
Consultancy & Logistics	6%

## TOP JOB FUNCTIONS

Logistics	36%
Sales or Business Development	23%
Senior Leadership	14%
Operations & Production	9%
Chartering Management	6%

## BUYING POWER

Makes purchasing decisions	39%
Final decision-maker	30%
Influence purchasing decisions	11%

**Matthew Monteiro**  
Director of Business Development  
Bragg Companies

"It's expanded over the years... and as this event's grown, as our company has grown, it's just been imperative to the relationships that we've built, all the way from vendors to clients to business partners to new technology, so it's very, very important to us every year to be here."

**Joey Frederick**  
Business Development  
Toplift North America

"There's a lot of people here, that's first and foremost. Just simply the scale of people here, quality of decision-makers, makes it worthwhile. We have the fourth largest container port in the world and a lot of that tonnage includes breakbulk. So there's a lot of breakbulk opportunities in the Gulf that are all manifested here."



# SPONSORSHIP

## REASONS TO SPONSOR

Put your brand in front of the project cargo community at a time when prospects for new business are high.

- Establish and reinforce leadership in your company's sector
- Meet with project owners, shippers, specialised transport and logistics companies both in-region and global
- Launch new products and services to a captive buying audience
- Tap into Breakbulk's global social media presence and promote your company to the world
- Match your company's sales objectives with a sponsorship to reinforce your message
- Have another idea? Our sponsorship team is eager to work with you in customising a program that's exactly right for you

## ONSITE OPPORTUNITIES



### BREAKBULK MAIN STAGE

Conference sessions will take place throughout the event on the Main Stage, which will include sponsor branding. This is the hub for the region's thought leaders who deliver compelling content on the issues critical to new business for project cargo professionals.



### BREAKBULK STUDIOS

Breakbulk Studios is the place for live interviews with speakers, dignitaries and exhibitors. Sponsor logo will be displayed in the background for all video interviews, giving the sponsor high visibility during the event, as well as post-event.



### WOMEN IN BREAKBULK

The Women in Breakbulk Luncheon is a premier gathering that unites women across the project cargo and breakbulk industry for an afternoon of inspiration, networking, and thought leadership. Align with this impactful initiative and make a lasting impression!

## THOUGHT LEADERSHIP



### MAIN STAGE SESSION

Showcase your company to an engaged audience during a high-level strategic session on the Main Stage and participate in the session with opening remarks or a seat on the panel.



### PROJECT POWER AWARDS

Sponsoring an award category in the Project Power Awards ensures high visibility among industry decision-makers and positions your brand alongside the most forward-thinking companies driving successful energy projects of all types across the Americas.



### EDUCATION DAY

Breakbulk Education Day is known throughout the region for its role in educating students from partnering institutions about the opportunities for a career in maritime, transportation, logistics and other related fields.

## BRANDING OPPORTUNITIES



### LANYARDS

An essential item for all attendees that offers repeated exposure for sponsor's brand throughout the show.



### EXHIBITOR LOCATOR

Located in the foyer and prominently branded, the exhibitor locator is the first stop for attendees looking to plan their exhibition floor route.



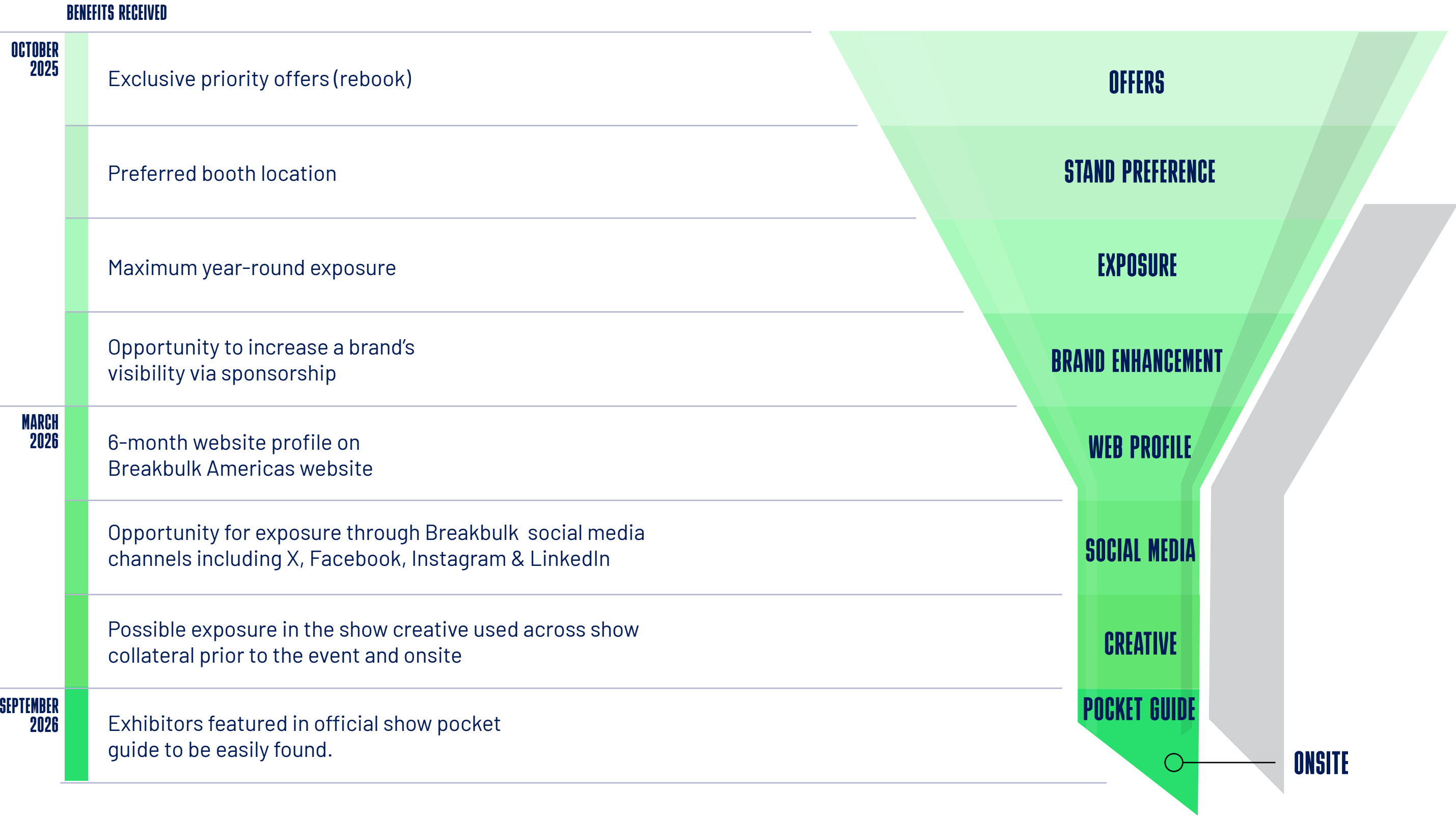
### FLOOR STICKERS

Easily advertise your company logo and stand location number. Looked at by thousands of visitors this sponsorship offers branding at every turn.

Find out more about our sponsorship opportunities by contacting the team: [remi.toyobo@breakbulk.com](mailto:remi.toyobo@breakbulk.com)



# THE VALUE OF BOOKING NOW





# A NEW ERA FOR BREAKBULK AMERICAS: SAY GOODBYE TO PIPE & DRAPE

Breakbulk Americas is entering a bold new chapter - starting with the exhibition floor.

We're retiring pipe and drape stands and introducing a premium Matrix stand build for 2026 and beyond. This move isn't just about aesthetics, it's a strategic upgrade that benefits exhibitors, enhances the attendee experience, and positions the show for long-term growth.

And for the first time ever, carpet and power will now be included as standard.

## WHY THE CHANGE?

The current layout no longer reflects the quality of the businesses represented or the global calibre of our audience. This all-in-one package delivers a seamless, hassle-free booth experience without the need for any add-ons.

## WHAT'S IN IT FOR EXHIBITORS?

### Stronger Brand Impact:

Matrix stands offer a sleek, unified look. With modular walls, elevated signage, upgraded finishes, and now, included carpet, your booth will stand out and so will your brand.

### Better Experience = Better ROI:

A modern, cohesive floorplan creates a better environment for business. The upgraded visual experience increases attendee dwell

time, encourages deeper engagement, and ultimately boosts ROI across the board.

### Future-Ready Platform:

This change is part of a broader investment in transforming Breakbulk Americas into a world-class experience that keeps pace with evolving industry expectations and gives your brand the platform it deserves.

## WANT TO TAKE IT EVEN FURTHER?

We're also launching an optional upgraded stand build package, designed to help exhibitors elevate their presence and make taking part easier.

### The package includes:

- Branded wall graphics
- Priority listing in the event app

It's the perfect turnkey solution for exhibitors who want to make a bigger impact and attract more attention on the show floor.



[americas.breakbulk.com](https://americas.breakbulk.com)





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**CONTACT US TODAY**

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