



NEW FOR 2022: THURSDAY KEYNOTE & VIP MEET AND GREET WITH JOHN RATZENBERGER



Driving Toward a Manufacturing Renaissance

Since climbing off the barstool at Cheers over a decade ago, John has become Hollywood's most outspoken advocate for manufacturing, skilled labor and the companies that are the foundation of our great country, detailing the crushing regulations on American enterprise and the fact that we are running out of skilled tradesman to fill the hundreds of thousands of available skilled trades jobs in America.

He is an author, entrepreneur, philanthropist and activist – all while remaining true to his blue-collar roots. Join John in the Main Stage for his opening address at Breakbulk Americas on Thursday morning.

Thursday Keynote & VIP Meet and Greet \$8000 / Exclusive

Align your company with the need to prioritize and support a skilled labor force by sponsoring this unique event. Sponsorship includes the morning keynote address and the post-session VIP meet and greet with John in a Cheers-style bar. A great networking opportunity for attendees with your company in the forefront.

Sponsorship includes:

- Your company logo will be placed on all promotional material for this special event and will be included in the agenda and in the registration description.
- Opportunity to have a company representative introduce John Ratzenberger at Thursday morning's Main Stage session
- Prominent branding in the Cheers bar area for the VIP Meet and Greet
- 10 passes to the VIP Meet and Greet
- Joint interview with John Ratzenberger to discuss labor issues in Breakbulk Studios
- Full page ad in the Nov/Dec issue of *Breakbulk* magazine
- Thought Leader feature in the Nov/Dec issue of *Breakbulk* magazine, which is the Outlook 2023 issue

