



BREAKBULK AMERICAS



2022 EVENT STATS

Sept. 27-29 | Houston, USA

Attendees

4773

Exhibitors

247

Global Shippers

375

Visitors increased 38% over 2019

Companies

2240

37% increase over 2019

ATTENDEE GEOGRAPHY

Countries Represented

59

TOP 10 COUNTRIES

1. United States
2. Canada
3. Mexico
4. Germany
5. Brazil
6. Colombia
7. Netherlands
8. United Kingdom
9. Spain
10. Denmark

82% from US

TOP 6 STATES

TEXAS

FLORIDA

CALIFORNIA

LOUISIANA

GEORGIA

NEW JERSEY

TOP INDUSTRY SECTORS

FREIGHT FORWARDER

20%



MARITIME TRANSPORT

17%



ROAD TRANSPORT

16%



PORTS & TERMINALS

12%



EQUIPMENT

9%



PURCHASING AUTHORITY

FINAL PURCHASING AUTHORITY

36%

RECOMMEND /SPECIFY

31%

PRIMARY JOB FUNCTIONS

SALES/MARKETING

LOGISTICS

OPERATIONS MANAGEMENT

TRANSPORTATION

CORPORATE MANAGEMENT

LOGISTICS MANAGEMENT

PROJECT MANAGEMENT

CHARTERING MANAGEMENT

PORT/TERMINAL MANAGEMENT

FIRST-TIME VISITORS

34%



RETURNING

66%

TESTIMONIALS



With over 30 years in this business, Breakbulk is a great place to remind long-time contacts and colleagues, "I'm still here." And it's the place you find those 10 to 15 new contacts you didn't know existed.

Robert Lugo, Jr., Manager Heavy Haul and Energy Projects, Conceptum Logistics

Breakbulk is very important to Barnhart. It enables us to get valuable facetime with our customers, get feedback and spot industry trends and the services our customers need both today and in the future.

Erica Harris, Heavy-Haul Manager, Barnhart Crane & Rigging



"This is the first Breakbulk Americas show for our company, and for us it is a great opportunity to "evangelize" the idea that modern logistics technology is critical to the management of multiple complex projects. Breakbulk has helped reach managers at all levels and tell this story.

Arun Joseph, Vice President of Supply Chain Solutions, e2log

For folks in the logistics business, Breakbulk is the mecca for networking and for strengthening relationships with customers who you often deal with via phone and email.

Tania Smith, Logistics Director, S&B Engineers and Constructors



I think this year's was especially well done – you really had the chance to exchange ideas. One of the things about Breakbulk is looking forward to seeing old colleagues, but it's also a chance to find out what's coming up in the industry – what's new, what's fresh. I need to hear what other people have to say, and this is a venue where people who come here know their business.

Lana Warren, Regional Head of Special Logistics, Maersk

THE MAIN STAGE

52

SPEAKERS

18

SESSIONS

1,308

TOTAL AUDIENCE MEMBERS

Top 5 Sessions by Attendance:

1. Industry Outlook from the Inside: Rates, Contracts, Capacity, Congestion with John Ratzenberger
2. Driving Toward a Manufacturing Renaissance
3. US Offshore Wind
4. Breakbulk and Project Market Outlook
5. Air Cargo Solutions for Project Cargo

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854

AFTER-PARTY ATTENDEES AT THE RUSTIC

THE RUSTIC

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BREAKBULK GLOBAL SHIPPER NETWORK LOUNGE

135

COMPANIES

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Major EPCs, oil & gas, energy, mining and metals, and manufacturers attending included:

Bechtel Corporation, Kiewit, Halliburton, Fluor, Chevron Phillips Chemical, Air Products and Chemicals, NOV, Baker Hughes, Schlumberger, Linde Engineering Americas, ArcelorMittal International America, TechnipFMC, Siemens Gamesa Renewable Energy, General Electric, ExxonMobil, Shell USA, Glencore, NASA, SpaceX, Enercon Canada, Saipem, McDermott, Caterpillar, BP

BREAKBULK STUDIOS

32

INTERVIEWS

6

EVENT VIDEOS

6,380

VIEWS IN FIRST WEEK OF POSTING

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WOMEN IN BREAKBULK: AMERICAS EDITION

123

WOMEN ATTENDED THE BREAKFAST

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JERRY NAGEL EDUCATION DAY

108

STUDENTS

14

INSTITUTIONS

Houston Community College
Lone Star College: CyFair
Lone Star College: North Harris
San Jacinto College North
Stanford University
Texas A&M
Texas A&M Galveston
Texas Southern University
University of Houston
University of Houston - Downtown
University of Mary Hardin-Baylor
University of Michigan
University of New Orleans
Webb Institute

Greg Gowans Exhibition Floor Tours led by



EXECUTIVE SUMMIT

Topic:

Standardizing Carbon Emissions Reporting

45

ATTENDEES

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Save the Date

BREAKBULK AMERICAS

a Hyve event

September 26–28, 2023

George R. Brown Convention Center | Halls D & E
Houston, Texas, USA

To book a booth, submit a request at
americas.breakbulk.com/Book-a-Stand