



# JOIN THE PARTY!



**BREAKBULK**

**AMERICAS** Houston  
8-10 October 2019

**RUSTIC**

**SPONSORSHIP OPPORTUNITIES NOW AVAILABLE FOR**

**BREAKBULK AMERICAS 30<sup>TH</sup> ANNIVERSARY CELEBRATION**

We're celebrating big time at Breakbulk Americas this year in honor of 30 years as the industry's hub for breakbulk and project cargo from the northernmost reaches of Canada down to the tip of Argentina. Don't miss the opportunity to promote your company to the more than 5,000 guests expected across all three days—one party for each decade. And, we have special advertising packages as well!

## CELEBRATIONS

### KICK-OFF PARTY

**TUESDAY, OCT. 8 FROM 2:30 PM – 5:00 PM**

**THE WHARF** (in front of George R. Brown Convention Center)

Enjoy live music throughout the afternoon and gather for anniversary cake and champagne at 4:30. Once we've toasted one another, we'll head on into the ribbon cutting for the official opening and Welcome Reception in the hall.

**KICK-OFF PARTY SPONSOR** ..... \$6,000

- Logo on invitations
- 2 pieces of signage within the area
- Branded napkins with sponsor's logo
- 2 pieces of signage near drinks serving station
- 50 beer vouchers for sponsor to distribute
- Sponsor logo included on 30th birthday cake

### 30<sup>th</sup> ANNIVERSARY PARTY

**WEDNESDAY, OCT. 9 FROM 6:15 PM – 8:30 PM**

**THE RUSTIC** (just a few steps from the exhibition hall)

This all-new outdoor venue offers a true taste of Houston hospitality. Food, bar and live music on hand. Tickets are \$25 in advance, \$30 at the door.

**HEADLINE SPONSOR** ..... \$10,000

- Logo on invitations
- Branded napkins with sponsor's logo
- Branded drinks cups
- Signage throughout showcasing your company as the headline sponsor
- Private VIP area to invite your clients
- 2 pieces of signage at the party denoting your VIP Area
- Appetizers to be provided for up to 25 clients
- 25 customized invitations to provide to your clients

**PRIVATE LOUNGE SPONSOR** ..... \$6,000

- Private VIP area to invite your clients
- 2 pieces of signage at the party denoting your VIP Area
- Light appetizers to be provided for up to 25 clients
- 25 customized invitations to provide to your clients

**CIGAR ROLLING STATION** ..... \$5,000

*Add the second cigar rolling station on the show floor part and get both for \$8000.*

**PHOTO BOOTH** ..... \$5,000

**SURVIVAL KIT** ..... \$3,500

- Branded bags to be distributed at the end of the party
- Opportunity for sponsor to add giveaway into the bag
- Breakbulk to provide contents, e.g. Advil, mints and more

### AFTER PARTY

**THURSDAY, OCT. 10 FROM 2 PM – 5 PM**

**THE WHARF** (in front of George R. Brown Convention Center)

Let's send off all our good friends—new and old—with a final celebration immediately once the exhibit hall closes.

**AFTER PARTY SPONSOR** ..... \$6,000

- Logo on invitations
- 2 pieces of signage within the area
- Branded napkins with sponsor's logo
- 2 pieces of signage near drinks serving station
- 50 beer vouchers for sponsor to distribute

## ADVERTISING

### SPECIAL ADVERTISING RATES FOR BREAKBULK AMERICAS EXHIBITORS

Be a part of Breakbulk's biggest issue of the year! Issue 5 will be distributed in delegate bags at the 30th annual Breakbulk Americas, October 8-10 in Houston, as well as to our 30,000+ print and digital subscribers.

As the official publication and editorial guide for Breakbulk events, Breakbulk magazine Issue 5 will include a 30th Anniversary Breakbulk Americas retrospective and event guide in one that's sure to become a keepsake. As an event exhibitor, we'd also like to offer you the following special advertising rates:

- Full page ad in Issue 5 or the Anniversary retrospective for only \$3,000
- Half page ad in Issue 5 or the Anniversary for only \$1,800
- Advertise in both Issue 5 *and* the retrospective and save – TWO full page ads are only \$5,400, two half page \$3,500.

### ANNIVERSARY GUIDE SPONSORSHIP

Breakbulk has an exclusive opportunity for an Anniversary Guide sponsorship.

Deliverables include:

- Logo and "Sponsored by" on the cover
- Reference to sponsorship on Table of Contents
- Full-page ad and full page of advertorial
- Sponsorship addressed in all references to anniversary issue, including digital email notices, social media and other references.
- Event site notices and visibility.
- Notice of sponsorship in event notices and materials.

**All this for only \$8,000!**

### An additional opportunity for our Port & Terminal exhibitors:

Choose to run a full-page ad in the Americas Ports Supplement for the same great rate of \$3,000 and we will include a one-page advertorial alongside it for no additional cost.



To learn more about sponsorship opportunities or to customize your own for Breakbulk Americas 2019, please contact a member of our America-based sales team:

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ORGANISED BY

