

BREAKBULK BREAKBULK BREAKBULK

AMERICAS 15-17 OCT 2024

**George R. Brown Convention Center
Houston, USA**

2023 EVENT STATS

Host Port



Results at a Glance

Attendees
5,665

(All-time Breakbulk Americas record and
19% increase over 2022)

Companies
2406

7% increase over 2022

Global Shipper Network Members
427

14% increase over 2022

Exhibitors
261

8% increase over 2022

Rebooked for 2024
90%

OFFICIAL EVENT VIDEO:



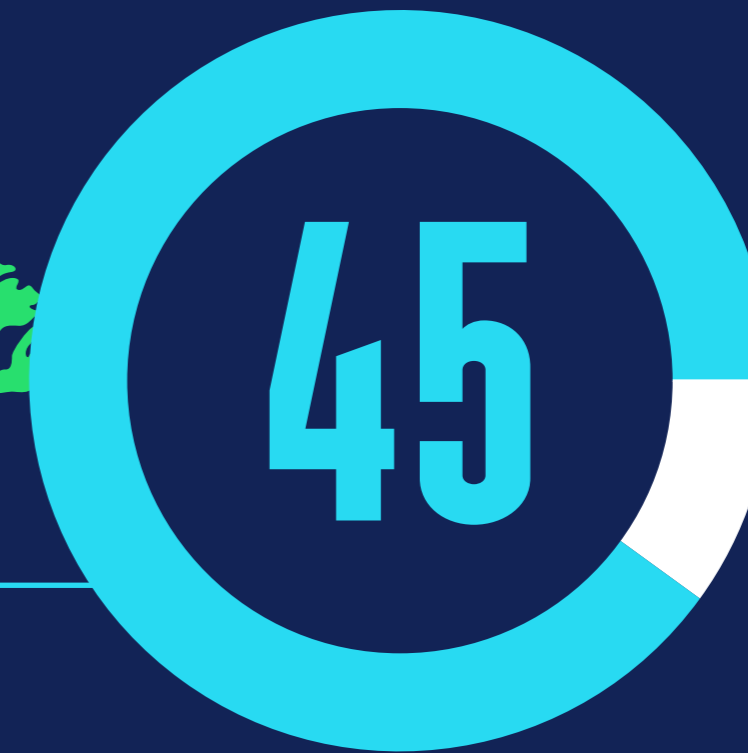
BREKBUK AMERICAS UNITES THE REGION'S PROJECT CARGO PROFESSIONALS

Countries

65

Including:

United States, Canada, Mexico, Brazil, Colombia, Chile, Argentina, Panama, Peru, Trinidad & Tobago, Ecuador, Guatemala, Dominican Republic, Guyana, Suriname, Haiti, Costa Rica, Nicaragua, Uruguay, Venezuela, Curaçao, Honduras

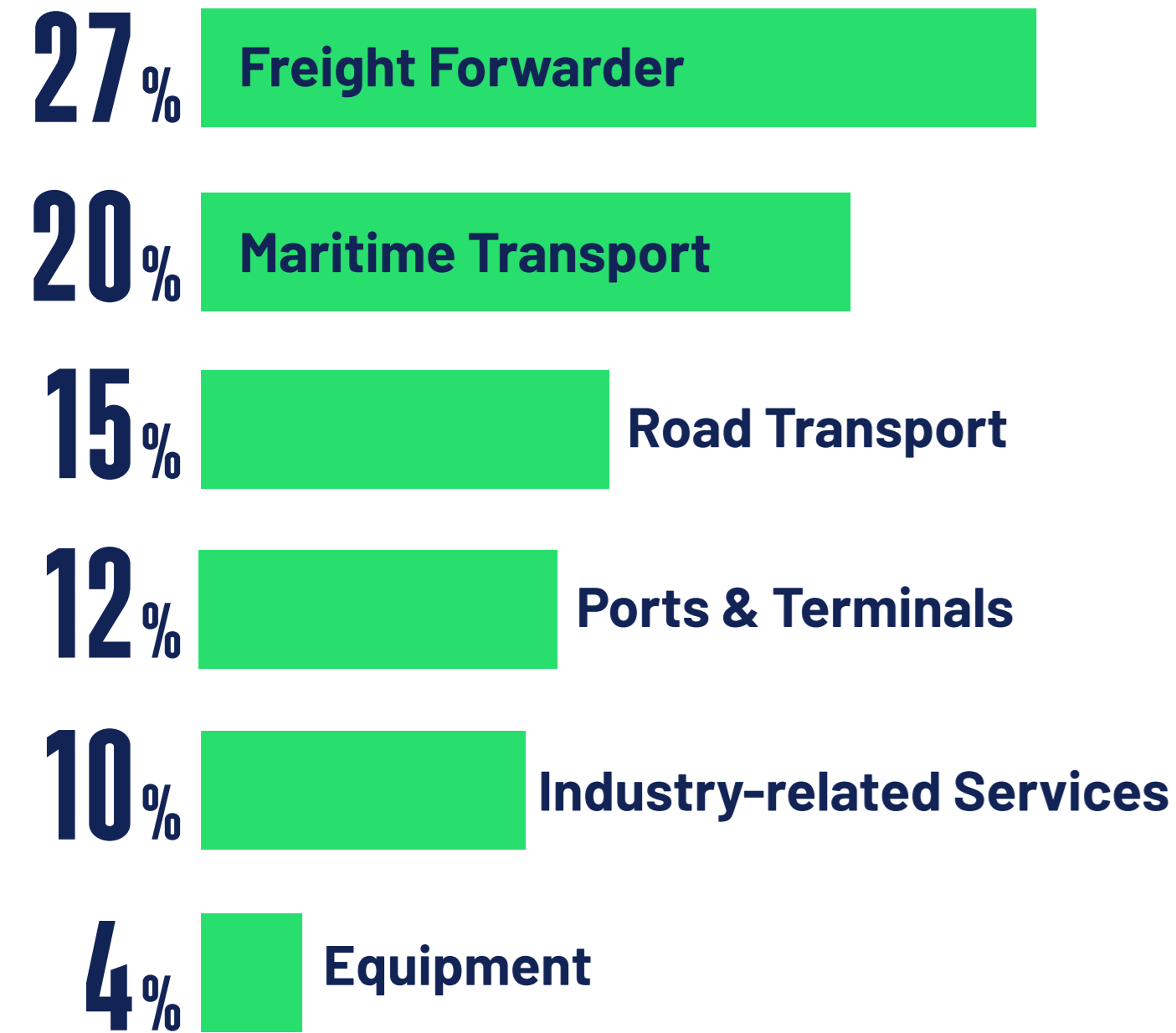


of 50 US states
represented

Top 10 US States

Texas
Florida
California
New Jersey
Louisiana
Georgia
New York
Illinois
North Carolina
Virginia

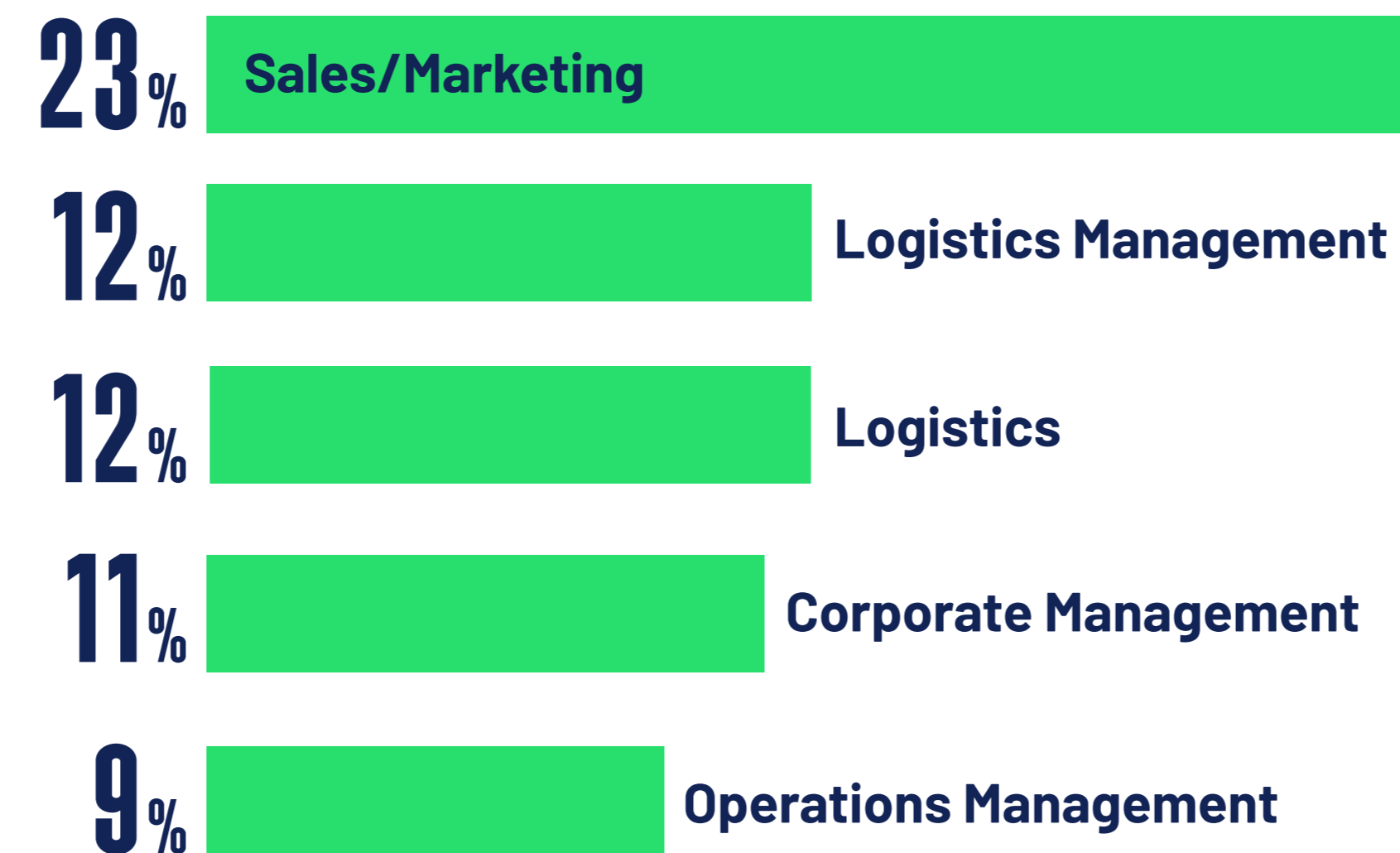
TOP SECTORS



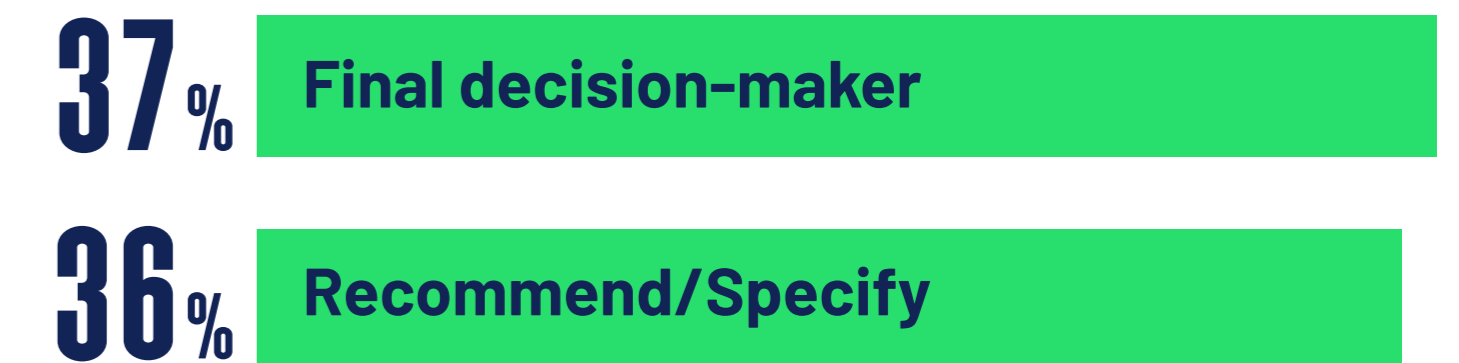
THE RIGHT AUDIENCE FOR NEW BUSINESS



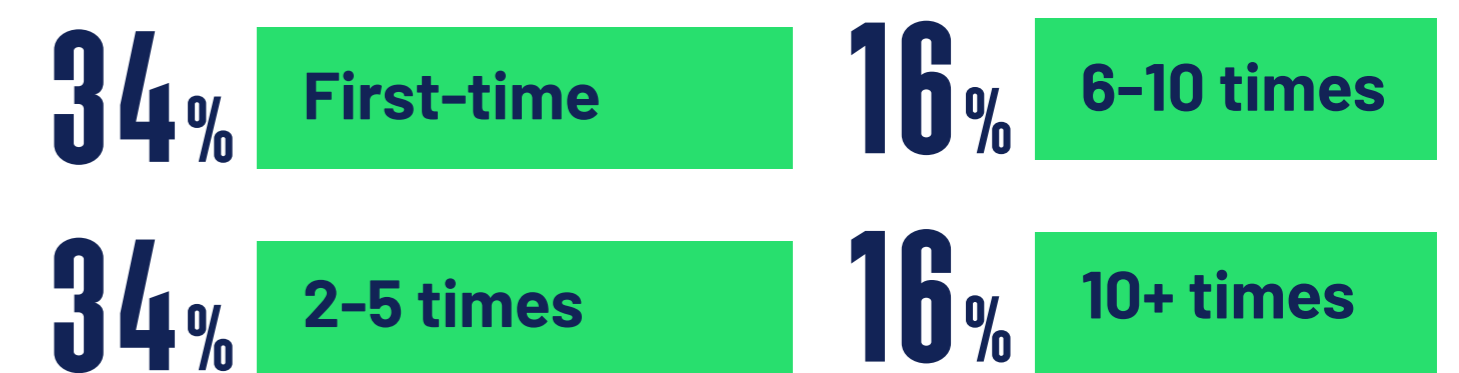
TOP JOB FUNCTIONS



BUYING POWER



NEW+RETURNING



SHIPPERS – THE DECISION-MAKERS EVERYONE WANTS TO MEET



427

Breakbulk Global Shipper Network members (14% increase over 2022)

248

Companies (84% increase over 2022)

BIG NAME SHIPPERS WITH BIGGEST GROUPS AT BREAKBULK AMERICAS

Air Products • Baker Hughes • Bechtel Corp. • ChampionX • Chevron • Exiros • Fluor • Halliburton • KBR • Kiewit • Linde Engineering • McDermott • NOV • Siemens Energy • SLB • Toshiba Logistics America • Tricon Energy • Worley

BGSN Lounge Sponsored by



Project Logistics

33%

Oil & Gas, Chemicals, Energy

31%

EPC (Engineering, Procurement & Construction)

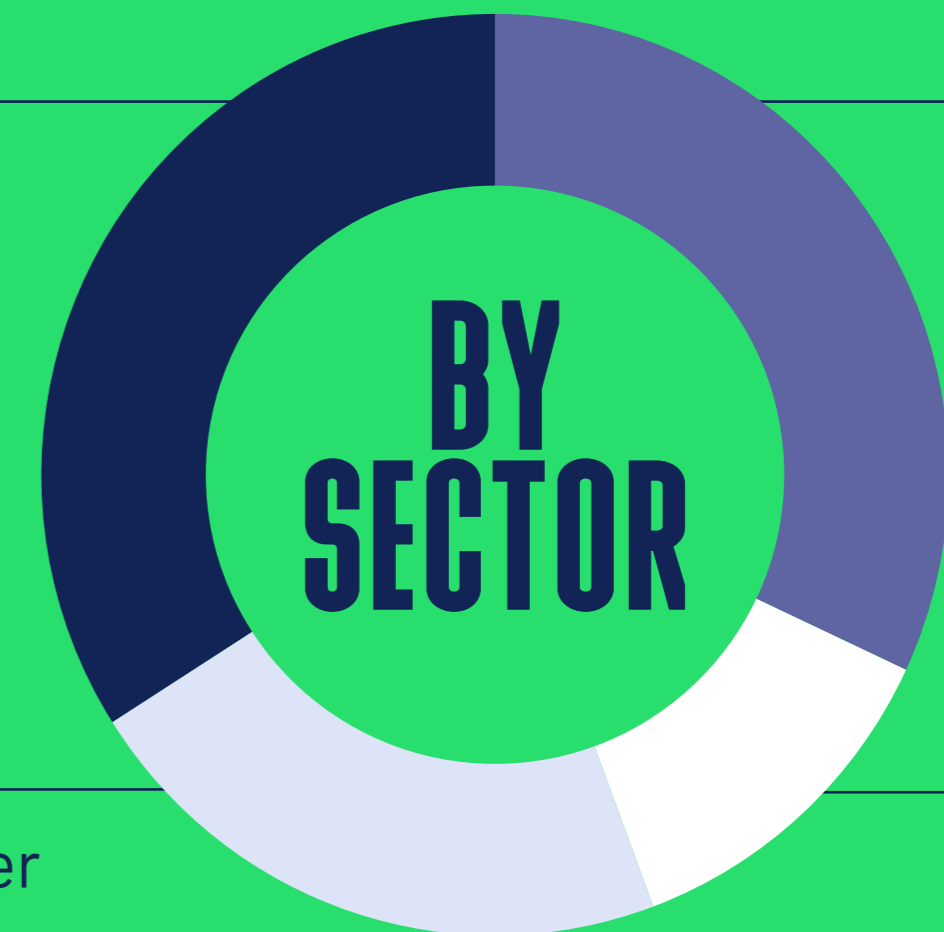
21%

Manufacturer of Project Cargo

12%

Mining & Metals

BY SECTOR



NETWORKING BEYOND THE EXHIBITION FLOOR

AFTER-PARTY AT THE RUSTIC



1000+

Sponsored by Port Houston

WOMEN IN BREAKBULK BREAKFAST



101

Sponsored by dship Carriers

BUSINESSRUN



62

Organized by Flensburg & Associates

LEARN AT BREAKBULK AMERICAS

NEW for 2023



INCOTERMS RULES & TRADE WORKSHOP

20
participants



CHARTERING WORKSHOP

In partnership with the Institute of Chartered Shipbrokers

34
participants

28%

Breakbulk Global Shipper Network Members



MAIN STAGE SESSIONS

Sponsored by DHL Industrial Proects



50
speakers

12
sessions



EDUCATION DAY

177 students from eight schools participated

Schools included:
Alvin Community College • Houston Community College • Inha University Korea • Lone Star College San Jacinto College • Texas A&M • Texas Southern University • University of Houston

Tours Led by



BREAKBULK STUDIOS: CONVERSATIONS HEARD AROUND THE WORLD

TOP INTERVIEWS



**Women in Breakbulk:
Behind the Scenes with
Sandra Guadarrama**

Sandra Guadarrama,
Senior Project Logistics
Manager, [Linde Engineering](#)



**DHL CEO Perspective:
"It's All About People"**

Ryan Foley,
CEO,
[DHL Global Forwarding](#)



**Roll Group's Criteria
for Global Business
Expansion**

Edward Talbot,
Managing Director,
[Roll Group](#)



Intermarine to Go Global

Lars Rasmussen,
Chief Operating Officer,
[Intermarine](#)



**US Offshore Wind
to Drive Billions in
Investment**

Melanie Kenderdine,
Principal – Vice President,
[Energy Futures Initiative](#)



JOIN 16,000+ AND FOLLOW BREAKBULK EVENTS & MEDIA ON LINKEDIN FOR ALL THE LATEST NEWS

WHAT OUR CUSTOMERS ARE SAYING ABOUT BREAKBULK AMERICAS



Therrance Chretien,
Director of
Cargo and Trade
Development,
**Port of Lake
Charles**
EXHIBITOR | USA

"It's simple for us. We're a breakbulk port. We don't do containers. This is the largest breakbulk conference in the United States, and the reason we exhibit is because we're always looking for cargo opportunities. We're Southwest Louisiana's only deepwater port that's not on the Mississippi River, so we don't want to be overlooked. Visibility is important to us, and this gives us the opportunity to meet potential clients that may not know we exist without getting to connect in person. That's so valuable."



Kristin Morgan,
Marketing
Manager
Ascent Logistics
EXHIBITOR | USA

"We've had such a tremendous opportunity to connect and meet and onboard some really, really quality providers that we weren't aware of here at Breakbulk, and we're really happy with how things have gone."



Francisco Herrejon,
Commercial
Management,
Cordstrap
EXHIBITOR &
SPONSOR | USA

"First, we find many of our current customers here. This event helps us to meet and greet here instead of in many different places and many different countries. Second, Breakbulk helps us generate invaluable leads for our business. Third is branding, because we get such great exposure that helps us increase global awareness of what we do and how we can help you as a new or existing customer."



Ryan Clancy,
Area Head of
Growth, Canada,
**Maersk Project
Logistics**
EXHIBITOR |
CANADA

"As a networking opportunity, Breakbulk is hard to beat. As well as catching up with everybody, I found that some of the conference sessions were particularly good this year."



Murilo Caldana,
Project Director,
FOX Brasil
EXHIBITOR |
BRAZIL

"I would like to extend my congratulations to the Breakbulk Events & Media organization for orchestrating such a successful event. The opportunity to network and exchange ideas was truly invaluable."

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SAVE THE DATE FOR NEXT YEAR

**To book a booth, visit
americas.breakbulk.com**