

# BREAKBULK

**AMERICAS 15-17 OCT 2024**

**George R. Brown Convention Center  
Houston, USA**

# 2024 EVENT STATS

Host Port



Global Port Partner



Results at a Glance

Attendees

5,650

Companies

2,406

Global Shipper Network Members

439

Exhibitors

320

vs 261 last year (23% increase YoY)

Rebooked for 2025

91%

OFFICIAL  
EVENT VIDEO:



# BREKBUK AMERICAS UNITES THE REGION'S PROJECT CARGO PROFESSIONALS FROM

Countries Represented

# 61

Including:

Argentina, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Guatemala, Honduras, Mexico, Panama, Paraguay, Peru, Trinidad and Tobago, United States, Uruguay



44 of 50 US states represented

Top 10 US States

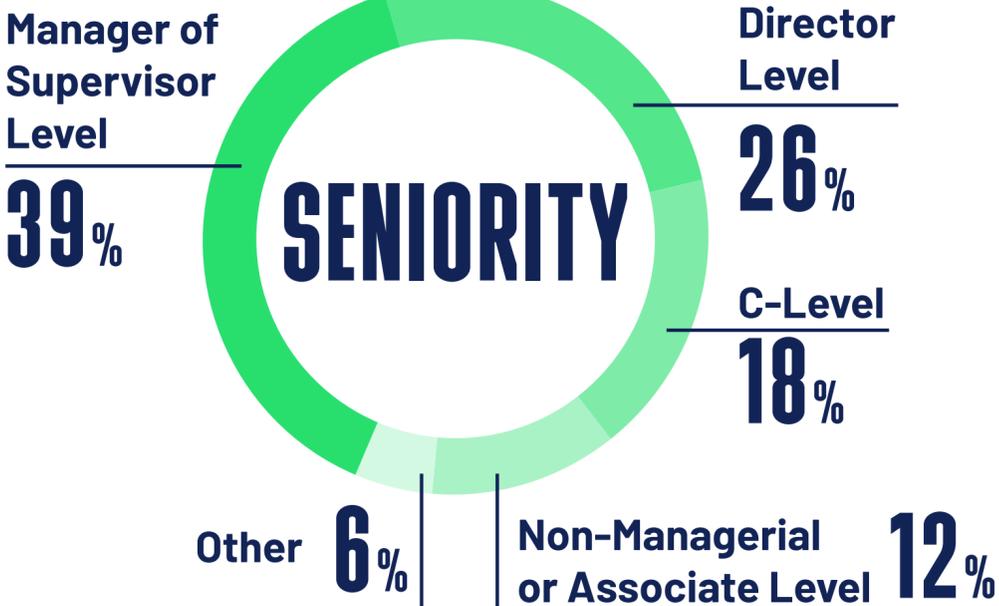
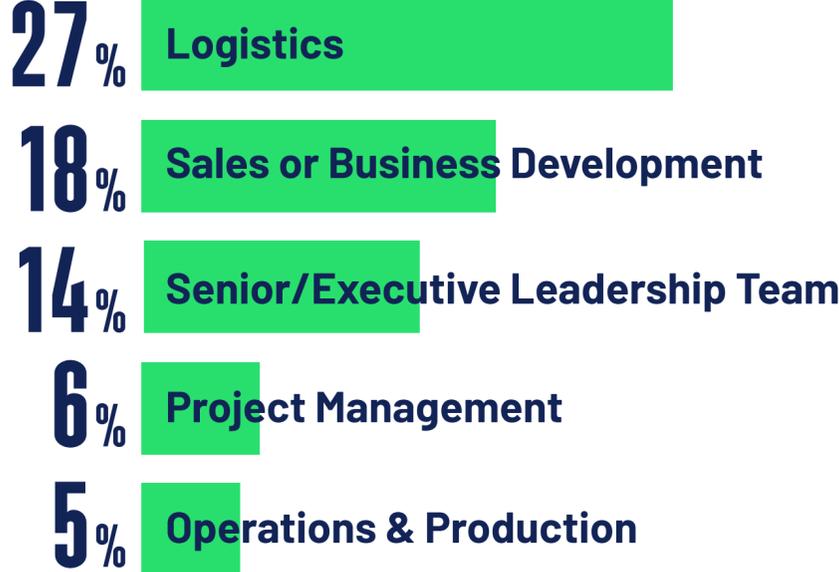
1. Texas
2. Florida
3. California
4. New Jersey
5. Georgia
6. Illinois
7. Louisiana
8. New York
9. Pennsylvania
10. North Carolina

# TOP SECTORS



# THE RIGHT AUDIENCE FOR NEW BUSINESS

## TOP JOB FUNCTIONS



## BUYING POWER



## NEW+RETURNING



# SHIPPERS – THE DECISION-MAKERS EVERYONE WANTS TO MEET

BGSN Lounge  
sponsored by



# 439

Breakbulk Global  
Shipper Network  
members

# 172

Companies  
Breakbulk Global  
Shipper Network  
members

## BIG NAME SHIPPERS WITH BIGGEST GROUPS AT BREAKBULK AMERICAS

Air Products & Chemicals • Aramco Americas • Arcelor Mittal International • Baker Hughes • Bechtel – most employees at Breakbulk Americas | 28 • BP • ChampionX • Chevron • CSN Brazil • EDF Renewables • ExxonMobil • Fluor • Freeport McMoran • Glencore • Halliburton • Hatch • KBR • Kiewit • Linde Engineering • Marubeni-Itochu • McDermott • Mitsubishi Power • Nordex • NOV • Phillips 66 • POSCO International • Prolec-GE • Rio Tinto • Saipem America • Shell • Siemens Energy • Siemens Gamesa • SpaceX • SLB • Tata International • Technip Energies • thyssenkrupp • Vestas • Toshiba Logistics America • Wood • Worley • Zachry Group

# 27%

Manufacturer

# 27%

Oil & Gas,  
Energy,  
Chemicals

# 1%

Aerospace &  
Defense

# 3%

Forestry  
& Paper  
Products

# 3%

Other

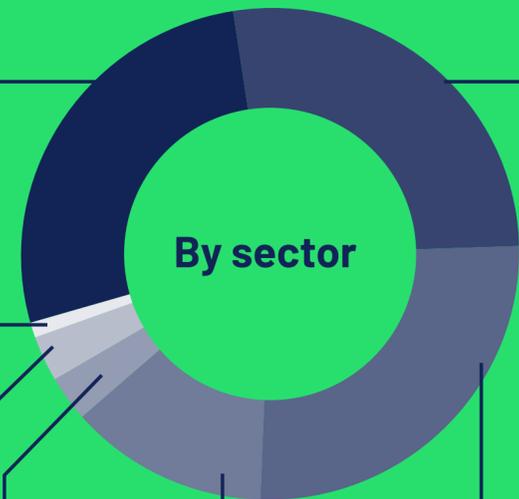
# 13%

Mining &  
Metals

# 26%

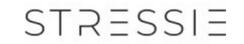
EPC

By sector



# WOMEN IN BREAKBULK: BOLD & BRAVE

Speaker Companies



Watch the video



Women in Breakbulk Reception



**130** participants

Two keynotes



**Gretchen Scheirr**  
President Business Operations



**Isha Yadav**  
Supply Chain Manager - Planning



One unforgettable panel:  
"Thriving in Times of Uncertainty"



Two wellness coaches  
for a group activity plus  
"Mindful Minutes"



Two pro trainers:  
Project Cargo Risk Workshop



**12** ambassador volunteers



Women in Breakbulk Lounge



**639** visits

**NEW for 2024**

# LEARN & NETWORK

## AFTER-PARTY AT THE RUSTIC

1,034 attendees



## NETWORKING BREAKFAST KEYNOTE

175 keynote attendees



## MAIN STAGE SESSIONS

Sponsored by



45 speakers

19 sessions



**Most popular Main Stage Session: How to Win Project Cargo Business: The Shipper's Advice**

165 attendees  
Moderated by Dennis Mottola with panelists from Mitsubishi Power, Fluor and Siemens Energy

Sponsored by



## WORKSHOPS

72 participants across three workshops



**Chartering Workshop offered in partnership with the Institute of Chartered Shipbrokers**

Featuring instructor: Susan Oatway FICS, Senior Research Analyst, Journal of Commerce by S&P Global Inc.



**Heavy Lift Land & Sea**

Taught by **Adam Bettis**, Project Engineer, Mammoet, and **Karsten Behrens**, Managing Director, SAL Engineering GmbH



**Navigating the AI Wave**

**Marco Poisler**, Adjunct Professor, University of Houston Cullen College of Engineering, COO - Global Energy & Capital Projects, UTC Overseas, Inc.

**Meng Li**, Founding Director, Human-Centered AI Institute at UH Bauer

**Dr. Gulshan Singh**, Adjunct Professor, University of Houston Cullen College of Engineering Global Procurement Data Analytics Manager, Huntsman Corporation



## EDUCATION DAY

227 students participated  
28% increase YoY



### Participating institutions:

- Bellevue University (Louisiana)
- Cardiff University (Cardiff, UK)
- Florida International University (Florida)
- Houston Community College (Texas)
- Inha University (Texas)
- Kellogg School of Management, Northwestern (Illinois)
- Lone Star College (Texas)
- Northeastern University (Massachusetts)
- Olin Graduate School, Washington University St. Louis (Missouri)
- San Jacinto College (Texas)
- South Texas College of Law Houston (Texas)
- Southern New Hampshire University (New Hampshire)
- Texas A&M University (Texas)
- Texas A&M Galveston (Texas)
- Texas A&M Maritime Academy (Texas)
- Texas Southern University (Texas)
- University of Houston (Texas)
- University of Phoenix (California)
- University of Texas Rio Grande Valley (Texas)

# BREAKBULK STUDIOS: CONVERSATIONS HEARD AROUND THE WORLD



**FOLLOW US ON**



## TOP INTERVIEWS

**Project Cargo Business: How to Win It and Keep It**

Agustin Harriague, Vice President, Logistics, Inventory & Warehousing, **Mitsubishi Power**



**No Challenge Too Great for ILA**

Paul W. Mosley, Sr., President, **International Longshoremen's Association Local 1414**



**Bahri Talks Fleet Outlook Through 2030**

Rajith Aykkara, Vice President, **Bahri Line**



**Prepare Now for US Nuclear Technology Exports**

Jack Edlow, President, **Edlow International Company**



**Inside DHL's Sustainable Growth Plan**

Colin Hindley, VP Global Sector Head IECs, **DHL Industrial Projects**



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# WHAT OUR CUSTOMERS ARE SAYING ABOUT BREAKBULK AMERICAS

## New Exhibitor



**Joe Gagliano**  
Terminal Manager  
CEMUS 234 Terminal Corp.  
Louisiana, United States  
Ports & Terminals

"This is our first year exhibiting here at Breakbulk Americas and it's been a huge success. I've made many contacts throughout the industry and have many upcoming opportunities with people I never knew existed before. We have already rebooked for 2025; it's a great experience and I'd recommend it to anybody in the industry."

## Exhibitor



**Cameron Paddock**  
Operations and Business  
Development  
Paddock Transport International  
Ontario, Canada  
Road Transport

"We've been here four or five years now, and it's a really great concentration of key partners, customers and suppliers in this industry – particularly North America, but even beyond – and it aligns well with our business and what we're looking for. We find [Breakbulk Americas] to be particularly efficient for us because it's all the right people in the right place."

## Exhibitor



**George Piccioni**  
Vice President of Business  
Development  
American Commercial Barge  
Line  
Missouri, United States  
Marine Transport

"BBAM is a great networking event for us. We are able to see lots of customers in a short period of time and gather numerous leads each year. From the networking we gain lots of marketing intel. Great venue with friendly people and attendance has been awesome this year!"

## Exhibitor



**Kristi Darlington**  
Inside Sales Representative  
The D/C Group  
Illinois, United States  
Industry-related Services

"We've been exhibiting for at least 20 years, [and] the need to be here keeps us coming back: keeping up with customers and seeing the people we do business with and would like to do business with is important to us."

## Exhibitor



**Jonas Pelegrini**  
CEO  
BR Partners  
Santa Catarina, Brazil  
Freight Forwarder

"Our plan is to be number one in breakbulk and shippers for Brazil, so this expo is very important for us. We are here to promote our brand and also to meet strategic decision-makers from carriers and sectors. The networking is excellent, always gaining new suppliers and solutions."

## Exhibitor



**Cleidy Liborio Fernandes**  
Chief Commercial Officer  
LOGISTEC  
Quebec, Canada  
Ports & Terminals

"The LOGISTEC team is excited to connect with our valued customers and partners at Breakbulk Americas. This event represents not just a platform for discussion, but a gateway to new opportunities and collaborations."

# BREAKBULK



AMERICAS SEPT 30-OCT 02 2025

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## SAVE THE DATE FOR NEXT YEAR

To book a stand, visit  
[americas.breakbulk.com](https://americas.breakbulk.com)