BUILDING A SUCCESSFUL CHANGE CULTURE TO MEET THE EVOLVING NEEDS OF 21ST CENTURY CITIZENS

LEADERSHIP SUMMIT AGENDA

22 – 23 APRIL 2019

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LEADERSHIP SUMMIT AGENDA

Day 1 – Plenary

Time	Session
08:30	**Registration**
10:00	**Welcome and Chairperson's introduction**
10:05-10:15	**Opening address - How is education delivering the plans set out in Vision 2021**
10:15-10:50	**Future of Learning** **Anthony Salcito,** Vice-President of Microsoft Worldwide Education Sponsored by Microsoft
10:50-11:15	**Measuring Innovation in Education**
11:15-11:25	**Bett Global Series – Creating a Better Future by Transforming Education** Bett is the global meeting place for the education technology community. A trusted brand with more than 30 years of heritage, Bett is now a series of world class events promoting the discovery of technology and knowledge to enhance lifelong learning. It attracts over 60,000 educators, leaders and practitioners alongside more than 1,255+ technology providers from around the globe. Hear Jose Papa, chairman of the Bett portfolio, illustrate the exciting future for our series of international events. **José Papa,** Chairman, Bett Global Series
11:25-11:50	**Morning coffee break and opportunity to visit the exhibition area**
11.50-12:10	**Bringing public schools up to speed on digital transformation** How can public schools catch up with the private schools in adopting the latest innovation in EdTech? Discover the projects that Classera is developing, in cooperation with several governments around the world, to digitalise learning in the public sector. **Eng. Mohammad Suhail Al Madani,** Founder and CEO, Classera **Mohammad Adel Al Ashmawy Ramadan,** Classera, KSA Sponsored by Classera
12:10-12:45	**Activating EdTech – Use of Evidence in Decision Making in EdTech** The Jordanian Ministry of Education and the Queen Rania Foundation are undertaking a project to develop working habits and processes for the incorporation of evidence into EdTech related decision making. The project aims to instill the principles of adaptive management, collaboration, iteration and the incorporation of research and favours a more communal, flexible approach. This session will discuss Jordan's experience in introducing adaptive management to EdTech policymaking and future plans for EdTech in Jordan, while also covering lessons for replicating such an approach in other countries and contexts around the world. • **Abdullah Khalayleh,** Senior Research and Innovation Officer, Queen Rania Foundation, UK • Ministry of Education participant – TBC • EdTech Expert – TBC
12:45-13:15	**De-mystifying "digital transformation" for educational leaders** As the noise around the phrase 'digital transformation' intensifies, education leaders are often left wondering what does this mean for my institution and my leadership within it? This presentation focuses on how educational leaders can make evidence-based decisions to effectively support technology integration, and strategies they can incorporate to begin this process. This includes adopting the right policy framework to manage cultural change, measuring effective adoption, and ensuring that the impact of deploying appropriate technology is a positive one for both students, teachers and the educational community. **Joanne Orlando** (PhD), Researcher and Analyst in Technology and Learning, Western Sydney University, Australia

13:15-14:15	**Lunch break and opportunity to visit the exhibition**
14:15-14:45	**Harnessing the power of partnerships – bridging the gap between pre-university and higher education** • There is an ongoing mismatch in the skills that students are being taught and the needs of the labour market • There is a need for education at all levels to constantly evaluate whether the skills they are teaching are the right ones • Developing partnerships with industry and government will ensure that the three parties are aligned in their vision and optimise educational outcomes to produce the best qualified graduates and prepared students • This session will discuss how to establish frameworks to ensure education is always up to date with the needs of the job market, the value of partnerships and how this can be implemented at all stages of education **Dr Malak Zaalouk**, Professor of Practice and Director, Graduate School of Education, American University of Cairo; Chair, UNESCO Institute for Lifelong learning, Egypt
14:15-15:10	**Topic TBC** Sponsor by LEGO Education
15:10-15:40	**Focusing on the real-world: Smart teaching and experiential learning for learners' success** • Educators and leaders must become smarter in the way they deliver courses to capture the engagement of the 21st century student • Combining different methods of teaching such as online and VR training, combined with practice-based learning and assessment are all examples of ways that being smart in the way you teach can improve education outcomes • This session will highlight how incorporating real life projects into the curricula and being creative in teaching and assessment has a positive impact on learner success **Professor Martin Spraggon**, Associate Dean of Academic Affairs, Mohammed bin Rashid School of Government, Dubai, UAE
15:40-16:05	**A school's role in developing business and entrepreneurial skills for our students - a practical guide** It is not just universities who should be preparing students directly for the world of work, this learning should start in schools for students of all ages. Having an early experience of the world of business gives children the framework for future learning. It takes their studies from the set curriculum to showing them the relevance and possible applications of their courses. At Raha International School, we have spent the last year fine tuning an entrepreneurial strategy to rival that of any school globally. We have appointed a dedicated leader and will be launching several new initiatives over the coming 12 months. As part of this initiative we are also going to be sending our first ever summer interns out to work in the UAE this year, in partnership with some of the largest and most successful companies in Abu Dhabi: Etihad, Warner Brothers, Grand Hyatt, to name but a few. This session will outline how our school started on this ambitious journey and provide a practical guide for how to set up a school entrepreneurial programme, which ensures our students are prepared for the dynamic world of work which awaits them. **Iain Colledge**, Principal, Raha International School, Abu Dhabi, UAE
16:05-16:30	**Bett MEA Awards Ceremony**
16:30	**End of day 1**

Day 1 – K-12 Leadership Workshop

11:45-12:30	**Leveraging Future-Ready Skills and Employability Solutions for Student Success** Industry connections for schools and implementation of skills-based, employability focused college and career readiness programs in education are gaining increased priority among government, business and education leaders. Learn how Microsoft is partnering with schools to address the technical talent gap, student skills and credentialing outcomes, future economic growth and workforce preparedness in countries around the world and through the region. This session will highlight the latest data and trends surrounding skills, STEM education, employability and careers as well as spotlight best practices and partnership solutions to help support student learning pathways aligned to the future workforce and in bringing modern technical and employability skills curricula and program solutions into K-12 education to support students and educators. **Jeff Johnson,** Senior Business Development Manager, Future-Ready Skills and Employability Programs, Worldwide Public Sector Education, Microsoft Corporation, USA
12:30-13:15	**The 6 Tenets of Educational Technology Leadership** The role of an EdTech Leader is one that requires a toolkit of skills and competencies. In this session, we will review the 6 Tenets of Educational Technology Leadership (Leadership, Management, Information Technology, Learning Technology, Professional Learning, and Systems Thinking) through in depth analysis of these skills and real world examples. Participants will self assess, to determine where their greatest strengths and weakness lie and then learn about ways to engage in professional learning to grow their skills. **Dr. Matt Harris, Ed.D. International Educational Consultant**
13:15-14:15	**Lunch break**
14:15-15:00	**Futures Awareness and Early Opportunity** - KidZania's global research indicates that stereotypes are set at a very early stage in life, barely change and cause significant barriers to social mobility - This session will bring together a panel of experts from education to the world of work to discuss the possible impact of connecting children with their future careers at a much earlier point in their education Moderator: **Dr Ger Graus OBE**, Global Director of Education, KidZania (confirmed) Panellists: - **Sir Christopher Stone**, Global Chief Education Officer, GEMS MENASA, UAE (confirmed) - **Damien Latham**, CEO, Emaar Entertainment, UAE - **Nada Al Lawati,** CEO, SEED Group Investments, and Executive Board Member, NAMA Women Advancement Establishment, UAE
15:15-16:00	**GEMS**

Day 1 – Higher Education Leadership Workshop

11:45-12:30	**In the era of constant change and innovation: Requirements for a successful leadership**
	Content description TBC
	Dr Virginia Bodolica, Professor of Strategy and Innovation, School of Business Administration, The American University of Sharjah, UAE

12:30-13:15   **Research Led Innovation – the Next Frontier for MEA**

Universities and research centers in the MEA region face a host of hurdles when it comes to scientific research and research-led innovation. Many key data points demonstrate the extent of the gap between the reality of the region in research-led innovation today and the status of research in the developed and industrialized world. This panel discussion will cover some pragmatic ways to move ahead from the current status of very low scientific research and research led innovation and entrepreneurship.
Some questions that will be covered include:
- Do the businesses, governments and universities in the region appreciate the gravity of this issue and the urgency to address it?
- Are the top universities in the region truly ready to evolve from teaching-centered institutions to research-led institutions?
- Given the lack of world class research experience among the resident faculty in the region, what are some near-term solutions to get the universities on fast track for world class research?
- How could the K-12 and college students in the region may be developed with STEM rigor?

Moderator: Dr Senthil Nathan, General Manager and Co-Founder, Edu Alliance Ltd; Former Deputy Vice Chancellor, Higher Colleges of Technology, Abu Dhabi, UAE

Panellists:
Dr Fareed Al Amiri, Director of Student Happiness Division, Department for Education and Knowledge (ADEK), UAE

13:15-14:15	**Lunch break**
14:15-15:00	**How to build a change culture in your Higher Education institution (recommended)**
	- Support structures - Where to start - The process - How long it takes - Key tips and tricks
15:15-16:00	**Content TBC**

Day 2 - Plenary

08:30	**Registration**
10:00	**Welcome and Chairperson's introduction**
10:00-10:20	**Pioneering Blockchain in Education** The University of Bahrain is the first educational institution in the MEA region to issue blockchain credentials for students, providing instantly verifiable access to digital diplomas. We have heard the term blockchain in EdTech circles for the past few years, and this session will showcase the reality of how it is helping to improve reliability and access to qualifications, in turn helping both employers and students. This is just the start, and this session will highlight the ways in which blockchain can be used similarly at all levels of education to enhance the student journey. **Mr. Cameron Mirza**, Head of Transformation, University of Bahrain, Bahrain
10:20-10:50	**Education 2030** This presentation will include an overview of the OECD's learning framework 2030 and discuss what the OECD understands are the knowledge, resources, skills required for education systems to reach their goals and how MENA countries can do so.
10:50-11:30	**Skills Gap: Are Universities in MEA Moving Beyond Lipservice?** By 2022, 75m jobs may be displaced by automation, but 133m new jobs may be created: a net gain of 58 million. 54% of all employees will require reskilling. Currently, businesses, governments and individuals have not grasped the urgency of this challenge. To manage this skills gap, companies may hire new staff with relevant skills or automate the tasks or retrain existing employees. Hence universities will need to produce graduates with these new skills and training providers shall be ready re-skill a large portion of the workforce of today. In this session, university and Industry leaders from the region will discuss this issue to design a way forward. Moderator: **Dr Senthil Nathan**, General Manager and Co-Founder, Edu Alliance Ltd; Former Deputy Vice Chancellor, Higher Colleges of Technology, Abu Dhabi, UAE. **Professor Ehab Abdel-Rahman**, Professor and Provost, The American University in Cairo, Egypt **Professor Waqar Ahmad**, Interim Chancellor and Provost, Abu Dhabi University, UAE **Professor Mansoor Alaali**, President, Ahlia University, Bahrain
11:30-12:00	**Morning coffee break and opportunity to visit the exhibition area**
12.00-12:30	**Connecting classrooms to deepen learning experiences** • Why continue to teach students about other cultures through textbooks and worksheets when 21st century technology provides the tools to live stream and learn from them in real time • Connecting classrooms around the globe offers real enhancement to the learning process and offers the opportunity for students to develop the knowledge and skills they require to be globally competitive in todays world • This session will go into further detail about case studies where connecting with other classrooms around the world has helped teachers enhance and refine their practices and improved the depth of learning for students • It is not only in the school classroom where the benefits of connecting with others can be seen, this session will also delve into how Universities and Higher Education institutions can benefit from partnerships with institutions all over the world
12:30-13:00	**Future Gate: The strategy that is transforming learning in 25,000 government schools across The Kingdom of Saudi Arabia** Launched in 2016, Vision 2030 aims to establish The Kingdom of Saudi Arabia as an exemplary and leading nation in all aspects. Educating the young learners of today for the world of tomorrow is a critical element in delivering this vision. The Future Gate project, being delivered by Tatweer Educational Technologies Company (TETCO), aims to transform every government school in The Kingdom, empowering all learners to flourish in the Fourth Industrial Revolution. This session will outline the Six Key Strategic Areas for Learning Transformation, which form the framework for this large scale change initiative. Key projects will be discussed and participants will learn how sustainable change in K-12 education requires much more than the deployment and adoption of new technologies – but also why we should not fear the challenge. **Phil Redhead**, Director of Strategy, Future Gate – KSA

13:00-13:30	**Online learning: breaking down barriers and promoting independent, accountable learners** • Online learning has been used for many years, however, the true benefits of the flexibility and access to large range of material are becoming clearer over time • Of course, every new method of learning is not right for everyone and some argue it takes away the human element of teaching. However, when used in the right way, online learning provides access to global content and promotes and inspires independent learning • One key challenge is that many traditional curriculums are not conducive with online learning platforms and need to be reconsidered and adapted to allow for change • This session will discuss the benefits of embedding online learning to any degree in the curriculum. It is not a 'one size fits all' but a combination of online and personal learning allow students to have the flexibility they need to succeed
13:30-14:15	**Lunch, networking break and opportunity to visit the exhibition area**
14:15-15:00	**Women in STEM and Innovation** Women's role in the development of nations is undeniable, today world over women are leading on many fronts. In the field of education though, women play a huge part in redefining the entire educational ecosystem of the MENA region. If we are to continue to produce such women role models and active community members, it is vital to provide our women and daughters with best opportunities for education, entrepreneurship and innovation through STEM education. STEM education is world-recognized as the most advanced learning system. This system opens up many avenues for our female youth to step into the untapped territories and begin to conquer even more terrains. STEM education is the way to close the gender gap in Science & IT education and digital literacy, and opens up countless doors of opportunities for aspiring women entrepreneurs and dreamers. Moderator: **Dr Sana Farid**, Founder, Mulhimat; Co-President, VRAR Association MENA; X-Reality Strategist for Education and Healthcare, UAE **Paola Paulina**, Lead, VRARA Media; International Ambassador, VR Women (Asia); Chief Innovation Director, XR Pioneer Ltd.; VRARA Chapter President, Shenzhen – China **Dr Najla Alraway Alnaqbi**, Innovation and eLearning Manager, Department of Education and Knowledge, UAE
15:00-15:25	**Implementing assistive technologies in schools to move towards a more inclusive education system in the Middle East** • The UAE has released a new policy for inclusive education that encompasses principles such as diversity, personalisation and equity and includes a focus on the utilisation of technology to support and empower students who experience SEND. • For those individuals of determination, who struggle with self-esteem and focus in the classroom, technology can be used to truly empower them by providing a collaborative and innovative space for them to learn in a way they are familiar and feel comfortable with. • This session will discuss how to decide on a strategy for implementing assistive technologies at both the classroom and administrative level, along with the importance of changing mindsets for success and improved learning outcomes. **Nadera Alborno**, Associate Professor of Education, American University in Dubai, UAE
16:20-16:30	**Chairperson's closing remarks**
16:30	**End of day 2**

Day 2 – K-12 Leadership Workshop

12:00-12:45	**Transforming Teaching and Learning: The Apple Distinguished Schools Project** Leading transformational change in schools represents a significant challenge for leadership teams . The process involves a wide variety of complex and interconnected issues related to teacher motivation and perspectives, student engagement, communication, professional learning, and sustainability plans. Join us to learn how two ATHS-STS schools managed to achieve Apple Distinguished Schools recognition and to know more about the techniques we used to manage transformational change through the integration of educational technology in our schools. Schedule for the session: • What do we mean by transformational change in schools? • A model for managing complex change • What does this change look like in our schools (illustrated with video material from the ADS iBooks) • Building staff capacity through professional learning • Lessons learned • Question and Answer session - **Andrew Walden**, Principal, STS-ATHS Ras Al Khaimah, UAE - **Hiba El Hazzouri, Manager** – Assessment, Institute of Applied Technology – Directorate - **Dr Mohamed S. Mroueh**, Principal – Applied Technology High School, Dubai, UAE
12:45-13:30	**Building a STEAM Garden Curriculum: Transforming approaches to digital learning to promote technology as a force for good** Is STEAM simply being thrown around as a buzz word in education? Why are we all so obsessed with it? What should a STEAM curriculum look like to be truly trans-disciplinary and inspiring? Does it really matter what type of technology we have in the classroom to make STEAM happen? Why are we not promoting a curriculum that looks at STEAM/Technology as a force for good in the world? This session will focus on how schools and school leaders can make a STEAM curriculum a force for good in the world. A vision for STEAM will be shared which looks at how we might create trans-disciplinary projects that enhance all areas of the curriculum and inspire our learners to have cosmic ambitions and change the world. This will include a look at an innovative STEAM Garden space/curriculum that has changed one schools curriculum for the better. **Neal Oates,** Assistant Head (Whole School), Dubai British School, UAE
13:30-14:15	**Lunch break**
14:15-15:15	**Content TBC**

Day 2 - Post 16 (Higher and Vocational Education)

12:00-12:45	**The Future of Work; Discussion on the ever changing skills landscape, how Universities can future-proof their graduates and prepare them for the jobs of the future.** The modern workplace continues to evolve as we enter the 4th Industrial Revolution. The impacts of globalization, digital transformation and the entry of generation Z is changing how our workforces operate. Student and graduate needs are also evolving with the inclusion of new technologies and ways of working. During this session we will highlight the latest data and insights surrounding skills and employability. Learn how Microsoft and LinkedIn are partnering with Universities around the world to anticipate talent needs, bridge the skill gap and improve graduate outcomes. - **Nicola Doherty**, Head of Academic, Government & Venture Markets EMEA, LinkedIn, Ireland - **Jeff Johnson**, Senior Business Development Manager, Future-Ready Skills and Employability Programs, Worldwide Public Sector Education, Microsoft Corporation, USA
12:45-13:30	**Prioritising the research agenda at your Higher Education institution and building a centre of excellence for research in the UAE (recommended)** - How to develop HE institutions as a research hub - Where to start with research - How to prioritise what your institution should focus on - How the UAE can develop strategy for
13:30-14:15	**Lunch break**
14:15-15:15	**Content TBC**

PRICING

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