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13th International Cosmetics, Beauty and Hair Exhibition – BeautyEurasia will take place on April 27 – 29, 2017 at Istanbul Expo Center...

BeautyEurasia will host multiple countries in the VIP International Buyer Delegation Program!

BeautyEurasia, which is the biggest cosmetics exhibition of the Eurasia Region, will open its doors for the 13th time on April 27- 29, 2017 at Istanbul Expo Center. BeautyEurasia, which aims to host 450 exhibitors from 36 countries, will host many countries with this year's VIP International Buyer Delegation Program including Russia, Ukraine, Moldova, Azerbaijan, Kazakhstan, Uzbekistan, Kyrgyzstan, Turkmenistan and Tajikistan. The program will aim to develop new purchasing, business, business development and partnership opportunities for sector representatives on an international level.

13th International Cosmetics, Beauty and Hair Exhibition – BeautyEurasia, organized by **Platform International Exhibitions** which exists within the structure of ITE Turkey which organizes leading exhibitions in leading sectors of Turkey, will take place on April 27 – 29, 2017 at Istanbul Expo Center. BeautyEurasia, which is the biggest cosmetics exhibition of the Eurasia Region, will gather the products, services and technologies of manufacturers and suppliers from all around the World. At the exhibition which is expected to host 450 companies from 36 countries, there will be many stand events in addition to the exhibition of cosmetics, beauty and hair products from all around the World.

At the exhibition, just like every year, the International Buyer Delegation Program will take place with support from the Ministry of Economy. Many countries will participate in the program. The exhibition, which contributes to the development of new purchasing, business, business development and partnership opportunities for cosmetics sector representatives on an international level, will gather sector leaders.

13th International Cosmetics, Beauty and Hair Exhibition – BeautyEurasia, which is the biggest cosmetics gathering of the Eurasia Region, will take place on April 27 – 29, 2017 at Istanbul Expo Center with the attendance of beauty and cosmetics experts, decision makers, executives, buyers and other professional visitors.

www.beautyeurasia.com

About Platform Uluslararası Fuarçılık

International Cosmetics, Beauty and Hair Exhibition – BeautyEurasia, has been organized by Platform Uluslararası Fuarçılık which exists within the structure of ITE Turkey since 2013. BeautyEurasia, the biggest cosmetics exhibition

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YEM Fuarçılık A.Ş. | YEM Exhibitions: Ticaret Sicil Numarası: 758423

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in the Eurasia Region, directly contributes to the growth of the region's sector with its exhibitor and visitor figures which increase every passing year.

About ITE Turkey

ITE Turkey is the Turkey office of ITE Group, the English exhibition giant. ITE Turkey, who organizes leading exhibition organizations in leading sectors of Turkey, consists of YEM Exhibitions, EUF – E Uluslararası Fuar Tanıtım Hizmetleri, Ekin Fuar, Platform Fuar and TF Fuarçılık companies.

ITE Turkey, who organizes the leading exhibitions of Turkey in sectors of construction, tourism, cosmetics, food, fashion, energy, packaging, construction machinery, rail systems and logistics, takes its strength from the global network of ITE Group along with its experience in Turkey and the region. ITE Group Plc. organizes more than 240 exhibitions and conferences per year worldwide with 32 offices in 20 countries and more than 1.000 experienced personnel. ITE Group Plc.'s Turkey office, ITE Turkey, creates new business, cooperation and purchasing opportunities in exhibitions by transferring its strong global network in the construction sector to each and every sector it is included in and supports the development of these sectors.

www.ite-turkey.com

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