

## Press Accreditation Rules

1. Accreditation of Press representatives for the exhibition Analitika Expo (hereinafter – the Exhibition) is carried out in accordance with the Law of the Russian Federation dated 27 December 1991 No. 2124-1 “On the Mass Media” and also in accordance with these Rules, to ensure successful and mutually beneficial cooperation, as well as in order to create favorable working conditions at the Exhibition for the Press.
2. Accreditation for the Exhibition can be requested by editorial offices of all media outlets registered with the Federal Service for Supervision of Communications, Information Technology and Mass Media, representative offices of foreign media created with the permission of the Russian Foreign Ministry, and foreign correspondents accredited by the Russian Foreign Ministry.
3. The “Press” badge is issued at the “Press Registration” counter at the Exhibition site, personally to the journalist. The “Press” badge is a document confirming the journalist's accreditation to the Exhibition.
4. The “Press” badge is valid for the entire period of the Exhibition.
5. The “Press” badge is issued only if there is a confirmed accreditation in the Exhibition database.
6. The “Press” badge must be worn conspicuously during the entire time at the Exhibition site.
7. Submission of applications for press accreditation for the Exhibition is carried out online by filling out an interactive form on the official website of the Exhibition.
8. Applications for accreditation are only accepted during the time period indicated on the official website of the Exhibition. In case of delay in the submission of the application, the Organizer does not guarantee the accreditation.
9. You must complete all fields of the accreditation form.
10. Accredited journalists are journalists who have received personal confirmation of accreditation from the Exhibition Organizer. Confirmation is sent to the press representative at the email address specified in the accreditation form.
11. Press representatives accredited for the Exhibition have the right:
  - 11.1. to receive official information about the Exhibition (press releases, business program, list of participants, demonstrations, etc.);
  - 11.2. to receive information in advance about events held by the Exhibition Press Service (presentations, signings, press conferences, briefings, round tables, press approaches, etc.);
  - 11.3. to submit applications to the Exhibition Press Center to arrange interviews with the Organizers and exhibitors of the Exhibition;
  - 11.4. to be present during open events in meeting rooms or specifically equipped rooms;
12. A press representative accredited for the Exhibition must:
  - 12.1. when using official information and citing the statements of the Exhibition exhibitors, follow the “Citation Policy”;
  - 12.2. check the accuracy of the information provided to them;
  - 12.3. satisfy the requests of the information sources for their mentioning;
  - 12.4. when receiving information from citizens and officials, inform them about the audio and video recording, film and photography;
  - 12.5. present, upon request, when carrying out professional activities, an editorial card or other document identifying a journalist;
  - 12.6. not use professional powers to conceal information or falsify socially important information, spread rumors under the guise of reliable messages, collect information in favor of an outside party or organization that is not a media outlet;

- 12.7. when photographing / filming at the site of the Exhibition, observe the provisions of Article 152.1 of the Civil Code of the Russian Federation.
13. A journalist may be deprived of accreditation:
  - 13.1. when a journalist intervenes in the process of the Exhibition;
  - 13.2. in case of dissemination of information that does not correspond to reality;
  - 13.3. in case of violation of these Rules;
  - 13.4. In other cases established by applicable law.

### **Citation Policy**

1. When using official information and citing the statements of the exhibitors of the exhibition Analitika Expo (hereinafter – the Exhibition), the finished materials must contain a mention of the Exhibition and the source of the information received, as well as identify the Exhibition Organizer. Making any changes, additions or distortions to the copied (quoted) information is not allowed.
2. Radio / Television – any story or interview recorded on the territory of the Exhibition must contain a mention of the Exhibition.
3. Print media / Internet publications – any article or interview written in the course of work and / or following the results of the Exhibition must contain a mention of the Exhibition.
4. Photos – any photos taken on the territory of the Exhibition must contain a reference to the Exhibition in the image or in the signature.